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Introduction to Memorandum of Association (MOA)



- **Definition of MOA:**
 - The MOA is a legal document that defines a company's structure, objectives, and powers.
 - Acts as the company's charter, laying out the foundation for its existence.
- **Importance:**
 - Required for company registration.
 - Defines the company's scope and legal boundaries.

Purpose of the MOA

Why MOA is Essential:

- Establishes the company's identity and objectives.
- Protects shareholder interests by outlining the company's operations.
- Serves as a public document, allowing others to know what the company can and cannot do.

Clauses in the MOA

- **1. Name Clause:** Specifies the company's official name.
- **2. Registered Office Clause:** States the location of the company's registered office.
- **3. Object Clause:** Outlines the primary activities and purpose of the company.
- **4. Liability Clause:** Defines the extent of shareholder liability.
- **5. Capital Clause:** Specifies the company's authorized capital.



1. Name Clause

- **Explanation:**

- The company's name must be unique and comply with regulatory requirements.
- For example, it should include "Limited" or "Private Limited" based on company type.

- **Purpose:**

- Provides identity and legal recognition to the company.

- **Restrictions:** Certain names are restricted by law (e.g., words like "Government").

2. Object Clause

- **Explanation:**

- Details the specific purpose and operations of the company.
- Includes primary and secondary objectives.

- **Importance:**

- Sets boundaries for the company's activities.
- Prevents the company from undertaking activities beyond its stated objects.

Liability and Capital Clauses

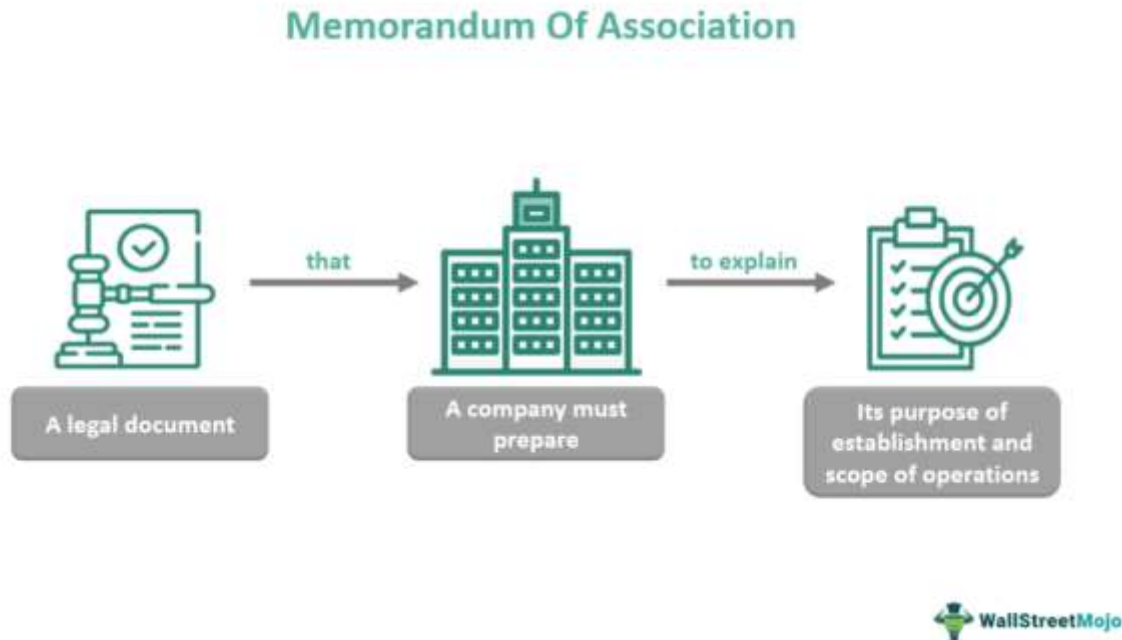
3. Liability Clause:

- Specifies shareholder liability based on shares owned or guaranteed amounts.
- Protects shareholders from personal liability beyond their investment.

4. Capital Clause:

- Defines the total capital the company can raise (authorized capital).
- Indicates the division of shares among shareholders.

Importance of MOA in Business



- **Summary:**

- The MOA is crucial for defining the legal framework and scope of a company's activities.
- Establishes trust by publicly declaring the company's objectives and structure.

- **Final Thought:**

- MOA acts as a guiding document, ensuring that a company's actions align with its stated purpose and regulatory framework.



THANK YOU