

## Profile

Name : T. Ramalakshmi  
Date of Birth : 31-01-1983  
Address (Residential) : 46,paramasivan kovil street, bodinayakanur.  
Email. : ramusakthi8@gmail.com,  
cpacollege2010@gmail.com  
Mobile No. : 8825515634  
Designation : Assistant Professor  
Department : Commerce  
Area of Specialization : Business Statistics, Entrepreneurship Development, Cost Accounting, Management Accounting



### Academic details:

S.No.	Degree	University/ College	Branch	Month & year of Completion	CGPA/ Percentage/ Class
1	Ph.D	PG and Research Department of Commerce, CPA College, Bodi	Commerce	05-01-2016	I Class
2	M.Phil	Arulmigu Palaniandavar Arts College for Women, Palani	Commerce	2007	I Class
3	M.Com.,	Arulmigu Palaniandavar College of Arts and Culture, Palani	Commerce	2006	II Class
4	B.Com.,	Arulmigu Palaniandavar Arts College for women Palani	Commerce	2003	I class

### Experience:

S.No.	College	From	To	Duration
1	CPA College	10-02-2016	Till	8 Years 9 Months 9 Days
2	CPA College	18-06-2015	09-02-2016	7 Months 26 Days

### Details of the Orientation and Refresher Courses attended:

S.No.	Course	Academic Staff College	Period
1	Orientation Course	Teaching Learning Centre, Ramanujam College	Two Weeks
2	Refresher Course	Teaching Learning Centre, Ramanujan College, University of Delhi	27.05.2022 to 09.06.2022
3	Online Refresher Course	Teaching Learning Centre, Ramanujan College	2 Weeks
4	Refresher Course	Teaching Learning Centre, Ramanujan College, University of Delhi	30.01.2021 to 14.02.2021
5	Orientation Course	Madurai Kamaraj University, Madurai	16-11-2018 to 13-12-2018

### Award:

S.No.	Date	Award name	Sponsor Organization
1	25-04-2024	Appreciation for Paper Publication	Cardamom Planters' Association College
2	28-04-2023	Appreciation Award for Ph.D	Cardamom Planters' Association College
3	28-04-2023	Appreciation for paper Publication	Cardamom Planters' Association College

4	08-06-2022	Appreciation for Paper publication	Cardamom Planters' Association College
5	08-06-2022	Apperciation for Paper Publication	Cardamom Planters' Association College
6	30-03-2019	Appreciation Award	CPA College
7	06-04-2018	Appreciation for Paper Publication	Cardamom Planters' Association College
8	13-04-2017	Appreciation for Paper Publication	Cardamom Planters' Association College

## List of Publications:

1. M. Saranyadevi and T. Ramalakshmi, " A Study on LPG Household Consumers Expectation in Theni District", Journal of Education, Vol XXIV, Issue 1(III), ISSN: 0972-7175, page no. 153-157.
2. T. Ramalakshmi and M.Rajeshwari, " A study on Organisation Development of Human Resource Management in IT Sector", International Journal of Scientific Research and Review(IJSRR), VII, ISSN : 2279- 543X,
3. T. Ramalakshmi, "Thirukurali Vanigam", vanigamum tamilum, CPA College, , ISBN : 978-93-87102-48-4, page no. 284-286.
4. T. Ramalakshmi, " Problems and prospectus of Post Office Services in Bodinayakanur Taluk", Commeres-Dagbok' 17, PG and Research Department of Commerce, CPA College, , Print ISBN : 978-93-87102-76-7,
5. Dr.V.Balamurgan and T. Ramalakshmi, " Effective of E-commerce in Poultry Industry in India - An Overview", Emerging Trends of E-Commerce in the Global business Scenario, V.H.N.S.N College, August 30-31, 2013, Print ISBN : 978-93-81723-10-4,
6. T. Ramalakshmi, " SWOT Analysis of Rural Women Entrepreneurism ", International Journal of Research and Analytical Review (IJRAR), VI, Print ISSN : 2348-1269,
7. T. Ramalakshmi, " A Study Growth rate of Import and Export of LPG in India", International Journal of Research and Analytical Review (IJRAR), VI,
8. Dr.M.Manoharan and T. Ramalakshmi, " Cost, Returns and Resources use efficiency in Garlic Cultivation in dindigul District", International Journal of Business and Administration Research Review, VI, Print ISSN : 2348-0653, page no. 16-25.
9. Dr.M.Manoharan and T. Ramalakshmi, " Production Performance of Garlic in India A View", International journal of management and Social Science Research Review, VI, Print ISSN : 2349-6738, page no. 167-177.
10. Dr.M.Manoharan and T. Ramalakshmi, " Trends of Area, Production and Productivity of Garlic in Dindigul District , India", International journal of Current Research and Academic Review , VI, Print ISSN : 2374-3215, page no. 153-165.
11. Dr.M.Manoharan and T. Ramalakshmi, " Farmers attitude towards the Working of Regulated marketers in Tamilnadu-A study", International Journal of Multidisciplinary Research Review, VI, ISSN 2395-1877, page no. 90-106.
12. T. Ramalakshmi, " A Study on Reasons for Purchasing Online Shopping with Reference to Madurai City", International Journal of Multidisciplinary Research Review, VI, ISSN 2395-1877, page no. 153-157.
13. Dr.M.Manoharan and T. Ramalakshmi, " Factors Influencing the Public to Avail home loan with reference to state Bank of India of Theni District", International Journal of Management and Social Science Research Review, VI, ISSN 2349-6738, page no. 115-118.
14. T. Ramalakshmi, " Opinion on Problems Faced by Women Entrepreneurs in Theni district of Tamilnadu", International Journal of Business and Administration Research Review, VI, ISSN : 2348-0653, page no. 160-167.
15. T. Ramalakshmi, " Attitude Towards Post office Services in Bodinayakanur Taluk", International Journal of Business and Administration Research Review, VV, ISSN : 2348-0653, page no. 79-83.
16. T. Ramalakshmi and M.Rajeshwari, " Problems of Garlic Cultivation in Tamilnadu", kissan world, 44, Print ISSN: 0971-9229,
17. T. Ramalakshmi and M.Rajeshwari, " Attitude Influencing the personal lifestyle and economic condition of carpentry workers with special references to theni district ", Anveshana's International of Research in Regional studies, Law, Social Sciences, Journalism and Management Practices(AIJRRLSJM), III, ISSN :2455- 6602(online),
18. T. Ramalakshmi, " E-Banking Services of CUB in Theni District - Problems and Prospectus", International Journal of Research and Analytical Review (IJRAR), VI, Print ISSN : 2348-1269,
19. T. Ramalakshmi, " Cardamom Marketing structural reorganization in auction system for greater transparency - A view", Anveshana's International of Research in Regional studies, Law, Social Sciences, Journalism and Management Practices(AIJRRLSJM), IV, Print ISSN : 2455-6602,
20. T. Ramalakshmi, " Problems an Prospectus of Customer Services in Public and Private Sector banks in Theni District", Commeres-Dagbok' 17, PG and Research Department of Commerce, CPA College, , Print ISBN : 978-93-87102-76-7,

21. T. Ramalakshmi, " Customer Satisfaction towards Public and private sector banks in Theni district", Commeres-Dagbok' 17, PG and Research Department of Commerce, CPA College, , Print ISBN : 978-93-87102-76-7,
22. T. Ramalakshmi, " A Study of Factors Affecting Carpentry Workers : With special Reference to Theni District", Limraa Publication , MM College, Periyakulam, , ISBN:978-81-9083128-4, page no. 206-208.
23. T. Ramalakshmi, " A Study of Customer Relationship Management in Automobile Agencies with Special Reference to Bodinayakanur", Shanlax International Journal of Commerce, HKRH College, Uthamapalayam, Print ISSN: 2320-4168,
24. T. Ramalakshmi, " Environmental Sustainability in Swachh Bharat", Environmental Sustainability in Swachh Bharat, GTN Arts College, Dindigul ICSSR Sponsored, 01/01/1970 - 14/11/2024, ISBN: 978-93-87756-45-8,
25. T. Ramalakshmi, " Growth of MSMEs In Entrepreneurship Development ", B-Digest Publication, ST. Alphonsa College of Arts and Science , Kanyakumari, , ISBN:978-84734-68-8,
26. M.Saranya Devi and T. Ramalakshmi, " Environmental Sustainability Conventional Cooking Fuel", International Journal of Advance Research Ideas and Technology , VI, ISSN:2454-132X, page no. 252.
27. S. Kanchana Devi and T. Ramalakshmi, " A Study on Problem of Green Marketing with reference to Bodinayakanur", international journal of creative research thoughts (an international open access peer reviewed journal , VIII, ISSN :2320-2882,
28. N.Nalini and T. Ramalakshmi, "Consumer Preference and satisfaction towards online shopping in Theni", international journal of creative research thoughts (an international open access peer reviewed journal , VIII, Print: 2320-2882,
29. M.SARANYADEVI and T. Ramalakshmi, "COST INCREASE ON LPG HOUSEHOLD IN TAMILNADU: A CONSTRICTION WOMEN HOME MANAGEMENT BUDGET", ANVESAK, 51, 01(XII), 0378-4568,
30. S.Kanchanadevi and T. Ramalakshmi, " A STUDY ON PROBLEM OF CARDAMOM CULTIVATION IN KERALA DURING COVID-19", ANVESAK, 52, 0378 â€“ 4568, page no. 1 to 6.
31. N.Nalini and T. Ramalakshmi, " Consumer Problems in online shopping in Theni District", Humanities and Social Sciences, 13,1, 2319-829X, page no. 44.

## **Participation:**

1. University level Faculty Development Programme on "Nan Mudhalvan ", June 24-29, 2024, Madurai Kamaraj University, Madurai.
2. National level Webinar on " Research and Development ", March 2, 2024, MADURAI KAMARAJ UNIVERSITY, Madurai.
3. National level Webinar on "Essentials of Report Writing using MS Word ", February 24, 2024, MADURAI KAMARAJ UNIVERSITY, Madurai.
4. National level Webinar on " Student Diversity and Inclusive Education ", February 17, 2024, MADURAI KAMARAJ UNIVERSITY, MADURAI .
5. National level Seminar on " AI- The Technology of Modern Era ", September 25, 2023, College of Applied Science, Nedumkandam.
6. State level Workshop on " Intellectual Property Rights ", February 22, 2023, Cardamom Planters' Association College, Bodi.
7. National level Online Faculty Development Programme on " Ethics in Academic Research Writing ", 30/01/2023 - 04/02/2023, AMET University, Chennai.
8. State level In-service Training Program on " Commerce ", May 5-6, 2022, Tamilnadu State Council for Higher Education, Madurai Kamaraj University.
9. National level Webinar on "Importance of Mobile App for Modern World ", July 15, 2020, Dr.M.G.R Educational and Research Institute, Chennai.
10. National level Webinar on "ICT Tools for Effective Teaching and Learning ", July 11, 2020, St.Joseph's College, Trichy.
11. International level Webinar on "Covid - 19 on Indian Economy and Business - Challenges and Strategies for Revival ", July 3-4, 2020, Banwarilal Bhalotia College, Asansol.
12. National level Online Workshop on "Soft Skills ", July 1, 2020, Tamilnadu Teachers Education University, Chennai.
13. National level Online Faculty Development Programme on "Emerging Trends in Business and Society ", 26/06/2020 - 02/07/2020, Kalasalingam Business School, Krishnankovil.
14. National level Webinar on "How to write and Publish 50,000+ Research & Conference papers Effectively & Efficiently using TYPESET Research Studio ", June 22, 2020, Rajarambapu Institute of Technology, Islampur.
15. International level Webinar on "Successful Professional Career in changing Global Scenario ", June 20, 2020, Krishna Pharmacy College, Bijnor.

16. International level Webinar on "Impact of Covid-19 on Service Sectors ", June 17-18, 2020, Viruthunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar.
17. National level Webinar on "Covid-19 Pandemic & the Psycho-Social Status of the Stakeholders of Educational Institutions ", June 14, 2020, Shimurali Sachinandan college of Education, West Bengal.
18. State level Online Faculty Development Programme on " E-Content Development ", June 6-8, 2020, Cardamom Planters' Association College, Bodinayakanur.
19. National level Webinar on " Safeguard yourself in Cyber space ", June 4, 2020, Sri Kanyaka Parameswariarts & Science College for Women, Chennai.
20. International level Online Faculty Development Programme on "The Prospects of Neuro Marketing ", June 4, 2020, Sadakathullah Appa College, Tirunelveli.
21. International level Webinar on "Role of ICT in Education Sector and its impact on Students, Faculties & Policy makers ", June 1-3, 2020, St.Joseph's College of Arts & Science, Cuddalore.
22. National level Webinar on "Impact of Covid -19 on People and Economy ", May 30, 2020, Pachaiyappa's College for Men, Madurai.
23. International level Online Faculty Development Programme on "50+ ways of Teaching Learning Process ", May 30, 2020, Dhaka International University, Dhaka.
24. National level Online Workshop on "Data Analysis using SPSS ", May 28-30, 2020, The American College, Madurai.
25. National level Webinar on "Impact of Covid-19 on India's External Sector ", May 19, 2020, The American College, Madurai.
26. National level Webinar on "Robots After Covid -19 ", May 11, 2020, Nilagiri College of Arts & Science, The Nilagiris.
27. National level Webinar on "Sustainable Entrepreneurial Sprit - Post Covid 19 ", May 9, 2020, Aalim Muhammed Salegh College of Engineering, Chennai.
28. National level Faculty Development Programme on " Managing Online Classes and Co-Creating MOOCS ", 20/04/2020 - 03/05/2020, Teaching Learning Centre, Ramanujan College, Ramanujan College.
29. Faculty Development Programme on " Professional Ethics II: 'A Teacher- A Leader' and 'Innovative Technology' ", January 5, 2019, CPA College, Bodinayakanur.
30. University level Faculty Development Programme on " Orientation Programme Human Resource Development Center( UGC Sponsored) ", 16/11/2018 - 13/12/2018, Madurai Kamaraj University,, Madurai.
31. Faculty Development Programme on " Enhancing Learning through Innovative Strategies and Digital Technologies ", April 12, 2018, CPA College, Bodinayakanur.
32. National level Workshop on " Imparting Entrepreneurial Traits among College Students ", March 28, 2017, CPA College, Bodi.
33. National level Workshop on " Application Statistical Tools in Social Science Research ", February 15, 2017, CPA College, Bodi.
34. State level Workshop on " VAT -Emerging Opportunities for Building Graduates ", March 13-14, 2007, AP Arts college for women , Palani.
35. State level Seminar on " Soft- Skills ", February 19, 2007, AP Arts college for women Palani, palani.

## **Presentation:**

1. National level Webinar on "Achieving Sustainable Development Goals in Pandemic Era from Rural Perspective ", March 25, 2022, The Gandhigram Rural Institute, Dindugal., presented title as " The Resilience and Recovery of Local Merchants Due to Pandemic in Theni District".
2. National level Seminar on " ", August 1-2, 2018, GTN Arts College,, Dindigul., presented title as " Environmental Sustainability in Swachh Bharat".
3. National level Conference on " ", March 1, 2018, HKRH College,, Uttamapalyam., presented title as " Social Media an Overview".
4. National level Conference on " ", February 21, 2018, HKRH College,, Uttamapalyam., presented title as " Job stress Among Teaching Women Faculty with special Reference to Self finance Arts and Science College Theni District -A study".
5. State level Seminar on " ", February 2, 2015, Theni College of Arts and science,, Veerapandi., presented title as " Modern trends and development Strategies in Business".

6. National level Seminar on " ", February 7-8, 2013, J A College, Periyakulam., presented title as " Ethics in Financial Services Industry ".
7. National level Seminar on " ", February 1-2, 2013, N.S College, , Theni., presented title as " Global Financial Crisis and its impact on International Trade".
8. National level Seminar on " ", January 27-28, 2011, Holly Cross College, Nagarkovil, Nagarkovil., presented title as " The Global Economic Recession and its impact on Indian Economy".
9. State level Seminar on " ", March 9, 2007, AP Arts college for women , Palani, , presented title as " E-Resources A tool for Global Knowledge".
10. National level Seminar on " ", January 24-25, 2007, NGM Collge, Pollachi, , presented title as " Eco- Tourism Hospitality Management".

### Resourse Person:

1. Students Enrichment Program on " Students Enrichment Program ", May 19, 2021, Vivekanandha College of Arts and Science for Women, Tiruchengode.
2. State level Seminar on " one day seminar on " Types of IPR used in Business" ", April 27, 2021, Nadar Saraswathi College of Arts and Science, Theni.
3. Guest Lecture on " Bridge Intensive Course ", June 28-30, 2017, CPA College, Bodianayakanur.
4. Inaugural Function on " Bridge Intensive Course ", June 27-29, 2016, CPA College, Bodianayakanur.

### Programmes Organized:

S.No.	Position	Programme	Date	Name	Institution	Place
1	External Examiner	University Practical	October 21-23, 2024		Thiruvalluvar Arts & Science College for Women	Elumalai
2	External Examiner	Nan Mudhalvan Practical	October 14, 2024		Theni College of Arts & Science	Theni
3	Secretary	Webinar	April 22, 2021	Be a Leader and Lead	Cardamom Planters' Association College	Bodinayakanur

### Membership :

1. Programme Officer - NSS, 2022-07-18 (1 Year), Cardamom Planters' Association College
2. Member - Editorial Board Member, 2021-07-18 (3 years), International Journal of Innovation in Social Sciences
3. Coordinator - Women Cell, 2021-10-08 (1), Cardamom Planters' Association College
4. President - Cardo-camp, (2 Year), Cardamom Planters' Association College
5. Member - Entrepreneurship Development Centre, 2018-06-19 (3 years), Cardamom Planters' Association College
6. Member - Fine Arts Club, 2019-10-24 (3 years), Cardamom Planters' Association College
7. President - Cardo- camp, (1 year), Cardamom Planters' Association College
8. Coordinator - Women Cell, 2021-10-28 (5 years), Cardamom Planters' Association College

### Research Guidance:

#### Ph.D.

1. **Sanitha C G (MKU23FFOC11218)**, PG & Research Department of Commerce, "A STUDY OF ECO-TOURISM AND IT'S ECONOMIC IMPACT ON COMMUNITY IN IDUKKI DISTRICT, KERALA " (2023-2024), *Status: Pursuing* .
2. **M.Rajeshwari (MKU21FFOC10018)**, PG and Research Department of Commerce, CPA College, Bodi, "A Study on Economics of Ginger Cultivation and it's Value Addition - With Special Reference to Wayanad District of Kerala " (2020-2021),

**Status: Pursuing .**

3. **N.Nalini (P6058)**, PG and Research Department of Commerce, CPA college, , "Consumer perception towards online shopping - A study with reference to tamilnadu " (2020-2021), **Status: Pursuing .**
4. **M. SaranyaDevi (P5492)**, PG and Research Department of Commerce, CPA College, Bodi, "Emerging Trend in Utilization of LPG among Households of Theni District " (2018-2019), **Status: Completed .**
5. **S.KanchanaDevi (F10150)**, PG and Research Department of Commerce, CPA College, Bodi, "E-Governance in Cardamom Marketing - A Study With Special Reference to E-Auction " (2019-2020), **Status: Pursuing .**

#### **M.Phil.**

1. **K.Karuppaiya (B8813003)**, CPA College, "A Study on Production and Marketing of cotton in Theni District " (2019-2020), **Status: Completed .**
2. **P.Praveena (B6810131)**, PG and Research Department of Commerce, CPA College, Bodi, "Subsidiary Service of Post Office - A study with Special Reference To Bodinayakanur Taluk - Theni District " (2016-2017), **Status: Completed .**
3. **S.VaniSri (B6810135)**, PG and Research Department of Commerce, CPA College, Bodi, "A Comparative Study of Customer Satisfaction Towards Services in Public and Private Sector Banks in Theni District " (2016-2017), **Status: Completed .**