

19/12. Periyandavarpuram,
Middle street, (op) ponnucinema,
Bodinyakanur, Theni(DT),
Cell: 8778471774
Email: subhasamy18@gmail.com

SUBHA .S.P

OBJECTIVE

Creative, detail-oriented and highly dependable work Effectively, instress / high pressure situation, flexible and adaptable to ever – changing environment.

STRENGTH

Communication skills, presentation, coaching, teaching & training.

RESEARCH EXPERIENCE

- Project1** : Duration 2009-10
Performance analysis of SBI factors service and
Commercial Pvt Ltd at Chennai (M.Phil)
- Project2** : Duration 2007-09
working capital management in Hi-Tech Arai Pvt. Ltd., at
Madurai (MBA)
- Project3** : Duration 2004-07
Job satisfaction of Employees in Madura coats at Madurai
coats at Madurai (B.com with CA)

INPLANT TRAINING 2007-08

Inplant training in Anamalayar Mill Pvt. Ltd., at Dindigul (MBA)

EDUCATIONAL QUALIFICATION

- M.Phil** : Managemnet Mother Teresa Women's University at Kodaikanal – 70%
- MBA** : Managemnet Mother Teresa Women's University at Kodaikanal – 76%
- B.Com** : With CA Fatima College, Madurai – 75%

M.Com : Madurai Kamaraj University – 60%

EXPERIENCE

- 1 Year Project Officer at Seed Trust at Madurai (2010 - 2011).
- 3 Years Assistant Professor in Amman College of Arts & Science at Dindigul (2011 - 2014).
- 6 Months Assistant Professor in K.P.N Arts & Science College at Batlagundu (2016).
- 2 Years Assistant professor in commerce department at CPA Bodinayakanur (2017-2019).
- 2 Years Assistant professor in commerce department at Theni college of Arts and Science Veerapandi (2019 – 2021)
- Working as Guest lecturer in Department of commerce at C.P.A College Bodinayakanur from Nov 2021 to Still Now

FIELD OF INTEREST

- Accounts
- Management
- Research Papers

PERSONAL DETAILS

Date of Birth : 18th March 1987
Age : 37years
Sex : Female
Caste : Okkaliga Gowda(OBC)

RESEARCH PAPERS

- Subha S.P. Presented a paper title “Financial Crises on Consumer Behavior & Marketers” in international conference on “Globalization & Consumer Protection” conducted by Kalasalingam University, Krishnankoil, January 28th & 29th 2010.
- Subha S.P. Presented a paper title “Women Role in Environment” in international conference on “Eco-Feminism” conducted by Mother Teresa Women’s University at Kodaikanal 19th March 2010.
- Subha S.P. Presented a paper title “Emotional Intelligence” in National Seminar on new contours in “Business Management” conducted by Department of Management studies at Mother Teresa Women’s University at Kodaikanal 5th March 2010.
- Subha S.P. Presented a Paper on Jan 05 2018 “Modern Business Management Concept in Thirukural” ISBN:978-93-87-102-48-4 P.No263 in National Conference on “Pandiyar Thamilarin Vanika Mambu”, Ilakkiyathil Kaalam Thorum Vanigam” conducted by PG Department of commerce at C.P.A College, Bodinayakanur.
- Subha S.P attended Workshop on “Good and Services Tax (GST) Organised by Department of Commerce and Research Centre On 28th August 2018 at Sourashtra College Madurai.
- Attended Two Day National Workshop on Application of AMOS in Social Science Research Organized by Department of commerce on 12 & 13 Oct 2018 at the American College Madurai.
- Participated in the IQAC organized Faculty Development Programme on “Enhancing Learning through Innovative strategies and Digital Technologies” held on 12th April, 2018 at C.P.A College, Bodinayakanur.

- Participated Faculty Development Programme on Professional EthicsII: ‘A Teacher – A Leader’ and ‘Innovative Teaching’ Conducted by IQAC on 05th January,2019 at C.P.A College Bodinayakanur.
- Presented Paper on Feb 14th 2020 “Economic Analysis of Pepper Cultivation in India” in International Conference on Innovation Invention in Mathematics, Computers, Engineering & Humanities Conducted by Don Bosco College of Arts and Science,Tuticorin.
- Attended Faculty Development Programme on “Present Psychological Scenario of the Young Mind – 2K21” held at the Department of Psychology by Theni College of Art and Science on 03.03.2021.
- Presented Paper on 02nd May 2022 on “ A study on Pepper Cultivation ,Production and Cost of Cultivation in Kerala State”in International conference on “Environmental Issues in Business and Road Map for Innovation Solutions (ICEIB -2022)”
- Publishes Paper in South India Journal of Social Sciences : ISSN: 0972 – 8945 Vol.XX, No.4 July- December 2022“Agricultural credit in Tamil Nadu: A Bankers Level Analysis of the Fundamentals” .
- Presented Paper on 8th Feb 2024 “ Capital Budget Analysis on Pepper Cultivation – An Over View in International conference on “Sustainable Agriculture and Bio – Diversity : An Economic Out look” Organised by the Department of Economics & Centre for Research in Economics, The Madura College Madurai.
- Publishes Paper in”International journal of Cultural Studies and Social Science” Vol – 20, Issue -1,No.23 Jan to June 2024 ISSN NO:2347-4777 P.No 241“ Marketing Channels in Pepper Cultivation in Idukki District, Kereala”

REFERENCE

S.KAVITHA

Asst. Professor
Department of Management
Meenakshi Women's College, Madurai.

Place:

Date:

(S.P.SUBHA)