

Profile

Name : E. Pappulakshmi
Date of Birth : 23-05-1987
Address (Residential) : 13/06/216,Krishna Nagar 2nd street, Thamarai Department
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Phone No. :
Mobile No. : 8870532357
Designation : Assistant Professor
Department : Commerce
Area of Specialization : ENTREPRENEURSHIP DEVELOPMENT



Academic details:

S.No.	Degree	University/ College	Branch	Month & year of Completion	CGPA/ Percentage/ Class
1	Ph.D.	G.T.N.Arts college (Autonomous),Dindigul, Madurai Kamaraj University.	commerce		
2	SET	MOTHER TERESA WOMENS UNIVERSITY	commerce	2018	
3	B.Ed	Sourashtra Educational of college, Tamilnadu Teachers Education University	commerce	june 2017	First Class with Distinct
4	M.Phil.	C.P.A. COLLEGE, MADURAI KAMARAJ UNIVERSITY	commerce	july 2015	First
5	M.Com.	Annamalai University	commerce	May 2014	Second class
6	B.Com.	P.K.N.Arts and Science College, Madurai Kamaraj University	commerce	June 2007	First

Experience:

S.No.	College	From	To	Duration
1	CPA College	06-07-2018	Till	6 Years 4 Months 1 Days

Details of the Orientation and Refresher Courses attended:

S.No.	Course	Academic Staff College	Period
1	Refresher Course	Teaching Learning Centre, Ramanujan College	15 days
2	Online Orientation Course	Ramanujan College University of Delhi	may 18-17 june 2021

List of Publications:

1. E. Pappulakshmi, " A STUDY ON DETERMINANTS BEHIND THE SUCCESS OF WOMEN ENTREPRENEURS-A SMALL AND MEDIUM SIZE ENTERPRISES IN THE MARKET OF INDIA", INTERNATIONAL JOURNAL OF CULTURAL STUDIES AND SOCIAL SCIENCES, Vol20, Issue 1 No 13 Jan - Jun 2024, 2347-4777, page no. 313-316.
2. M.HEMALATHA and E. Pappulakshmi, " A STUDY ON SKILL AND EDUCATION WITH SPECIAL REFERENCE TO BUDDING RURAL WOMEN ENTREPRENEUR IN THENI DISTRICT", TWO DAYS VIRTUAL INTERNATIONAL CONFERENCE , vol.71 oriental institute, the maharaja sayajiao university of baroda,vadodara, ISBN 0030_5324, page no. 133-136.
3. E. Pappulakshmi, " A STUDY ON PROBLEMS FACED BY WOMEN ENTREPRENEURS IN THENI DISTRICT", A journal of -, February 11, 2022, ISBN 978-81-955580-5-6, page no. 220-225.

4. E. Pappulakshmi, " A STUDY ON SPECIAL REFERENCE TO WOMEN ENTREPRENEURS IN MADURAI DISTRICT ", VIJAY INSTITUTE OF MANAGEMENT , SACRED HEART COLLEGE OF ARTS AND SCIENCE, November 26, 2021, ISBN 978-93-91077-17-4, page no. ICCSCMP026.
5. E. Pappulakshmi and DR..R..BALASUBRAMANI, " MEASURING THE ENTREPRENEURIAL INTENTIONS; A STUDY AMONG BUSINESS ADMINISTRATION STUDENTS IN MADURAI DISTRICT", INNOVATIVE STRATEGIES OF MANAGEMENT IN THE GLOBALIZED ERA-2019, DEPARTMENT OF MANAGEMENT STUDIES, MADURAI KAMARAJ UNIVERSITY, MADURAI, March 7-8, 2019, 978-93-88398-67-1, page no. 91.
6. E. Pappulakshmi, " FACTORS INFLUENCING SATISFACTION ON RURAL WOMEN ENTREPRENEURS IN THENI DISTRICT", KANPUR PHILOSOPHERS, INTERNATIONAL JOURNAL OF HUMANITIES LAW AND SOCIAL SCIENCES, ISSN 2348-8301, page no. 45-49.

Participation:

1. International level Workshop on " MASTERING MS OFFICE APPLICATION; WORD AND PPT ", December 21-23, 2023, GLOBAL INSTITUTE OF STATISTICAL SOLUTIONS, CHENNAI.
2. University level Faculty Development Programme on " TRAIN THE TRAINER PROGRAM ON DIGITAL PRODUCTIVITY AND AI FLUENCY UNDER THE FACULTY DEVELOPMENT PROGRAMME ", 28/08/2023 - 01/09/2023, Madurai Kamaraj University , MKU Madurai.
3. University level Faculty Development Programme on " Digital Productivity and AI Fluency under the Faculty Development Programme ", 28/08/2023 - 01/09/2023, Train the Trainer Program, TAMIL NADU SKILL DEVELOPMENT CORPORATION.
4. National level Faculty Development Programme on " RESEARCH METHODOLOGY & DATA ANALYSIS ", August 9-18, 2023, SESHADRIPURAM ACADEMY OF BUSINESS STUDIES, BENGALURU.
5. Faculty Development Programme on " UPSKILLS YOUR RESOURCES ", July 7-13, 2023, AYYA NADAR JANAKI AMMAL COLLEGE, SIVAKASI.
6. State level Workshop on " INTELLECTUAL PROPERTY RIGHTS ", February 22, 2023, TECHNOLOGY INFORMATION FORECASTING AND ASSESSMENT COUNCIL DEPARTMENT OF SCIENCE & TECHNOLOGY, Bodinayakanur.
7. Faculty Development Programme on " ETHICS ACADEMIC RESEARCH WRITING ", 30/01/2023 - 04/02/2023, Human Resource Development Centre & AMET Business School, Chennai.
8. National level Conference on " NATIONAL E-CONFERENCE ON SIGNIFICANCE OF E-COMMERCE IN THE DYNAMIC WORLD ", February 11, 2022, YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES, PALAKKAD.
9. International level Webinar on " AN INNOVATIVE PRACTICE IN TEACHING PEDAGOGY ", September 25, 2021, ANNA ADARSH COLLEGE FOR WOMEN, UNIVERSITY OF MADRAS.
10. National level Webinar on " PROFESSIONAL ETHICS FOR TEACHERS ", August 16, 2021, Bharathidasan University, Tiruchirappalli.
11. National level Faculty Development Programme on " TRANSITION TO IFRS; INSIGHTS INTO IMPLICATIONS ON FINANCIAL STATEMENTS ", February 10-16, 2021, St. Joseph's college of commerce (Autonomous), BENGALURU.
12. State level Workshop on " Research Colloquium in social science ", September 10, 2018, C.P.A. College, Bodinayakanur.
13. Workshop on " Goods & Services tax ", August 28, 2018, Sourashtra College, Madurai.
14. National level Conference on " Paradigm shift in Entrepreneurship ", March 30, 2015, NSS College, Rajakumari.

Presentation:

1. University level Conference on " A STUDY ON MOTIVATIONAL FACTORS AND SYSTEM SUPPORTING MSME ", April 5, 2024, NAZARETH MARGOSCHIS COLLEGE, THOOTHUKUDI., presented title as " A STUDY ON MOTIVATIONAL FACTORS AND SYSTEM SUPPORTING MSME".
2. International level Conference on " A STUDY ON SKILL AND EDUCATION WITH SPECIAL REFERENCE TO BUDDING RURAL WOMEN ENTREPRENEURS IN THENI DISTRICT ", February 17-18, 2022, UNIVERSITY OF MADRAS & SRI KRISHNASWAMY COLLEGE FOR WOMEN CHENNAI , CHENNAI., presented title as " A STUDY ON SKILL AND EDUCATION WITH SPECIAL REFERENCE TO BUDDING RURAL WOMEN ENTREPRENEURS IN THENI DISTRICT ".
3. International level Conference on " RECENT ADVANCES IN SUSTAINABLE PRACTICES, SOCIAL INNOVATIONS AND ENTREPRENEURSHIP ", February 17-18, 2022, DEPARTMENT OF COMMERCE UNIVERSITY OF MADRAS, , Chennai., presented title as " A STUDY ON SKILL AND EDUCATION WITH SPECIAL REFERENCE TO BUDDING RURAL ".

4. National level Conference on " Factors influencing satisfaction of rural women entrepreneurs in Theni district. An empirical study ", December 29, 2021, Bannari Amman Institute of Technology, Sathyamanagalam. Erode distric., presented title as " Factors influencing satisfaction of rural women entrepreneurs in Theni district. An empirical study".
5. National level Seminar on " ", March 22, 2019, G.T.N. ARTS COLLEGE, DINDIGUL., presented title as " ANTECEDENTS OF ORGANIC PRODUCTS PURCHASE INTENTION- A SURVEY".

Programmes Organized:

S.No.	Position	Programme	Date	Name	Institution	Place
1	Convener	2024_2025	20/07/2024 - 19/08/2024	CAREER GUIDANCE CPAC IAS ACADEMY	CPA COLLEGE	CPA COLLEGE
2	Coordinator	Inaugural Function	February 15, 2023	DISABILITY STUDENTS AWARENESS AND MOTIVATION PROGRAMME	CPA College	Bodinayakanur
3	Programme Officer	ISPD Programming Organizing	May 10-13, 2022	Madras Institute of Vocational Education & Training	CPA College	Bodinayakanur
4	Convener	career guidance	September 20-26, 2021	Employment skill development programme	CPA College	Bodinayakanur
5	Secretary	Webinar	April 21, 2021	has acted as Organising Secretary for one day state level Webinar- An orientation towards Competitive Examination	Cardamom Planters	CPA college

Membership :

1. Convener - Placement, 2019-06-04 (3), CPA COLLEGE
2. Member - Women Cell, 2018-11-03 (4), CPA COLLEGE