

# RESUME

Mrs.N.NALINI

Mobile No :8012907892

E-mail :nalini.gopal1@gmail.com

## OBJECTIVES

To be part of an esteemed organization which provide opportunity to work with professionals in a competition environment resulting in job satisfaction and add personal growth.

## EDUCATIONAL QUALIFICATION

**SET** :COMMERCE

**YEAR** :June, 2018

**Ph.D** :Commerce) Pursuing(

**University** :Madurai Kamaraj University, Madurai.

**College** :Cardamom Planters' Association College, Bodinayakanur .

**RESEARCH** :M.Phil.,) Commerce (

**University** :Mother Teresa Women's University,

**College** :Nadar Saraswathi College of Arts and Science, Theni.

**Class** :First Class with Distinction )88.53(%)

**Year** :2013 – 2014

**P.G Degree** :M.Com.,

**University** :Mother Teresa Women's University,

**College** :Nadar Saraswathi College of Arts and Science, Theni.

**Class** :First )77.60(%)

**Year** :2011 -2013

**U.G Degree** :B.Com)CA.(,

**University** :Mother Teresa Women's University,

**College** :Arulmigu Palaniandavar College of Arts and Science for Women, Palani.

**Class** :First )82(%)

**Year** :2007 – 2010

## HSC

School :Govt .Girls .Hr .Sec .School, Oddanchatram.

Class :First)74.6(%)

Year :2007

## SSLC

School :Govt .Girls .Hr .Sec .School, Oddanchatram.

Class :First)72.67(%)

Year :2005

## RESEARCH TITLE

**Ph.D Research** “ :A Study on Consumer perception towards online shopping – special reference with Theni district”.

**M.Phil., Dissertation** :“Online shopping among college students in Theni District”

## PROJECT GUIDED

UG :32

PG :7

## PUBLICATION DETAILS

S. No	Title	Name of Journal	Month & Year of Publication
1.	Online shopping among college students in Theni district	International journal of research in Commerce, IT, Engineering & Social Sciences	November, 2014
2.	Leadership and its Role in success	International Journal of Scientific Research and Review	August, 2018
3.	An appraisal of Entrepreneurial Intention and Attitude of MBA Students towards Entrepreneurship in Theni District	The international journal of analytical and experimental model analysis	August, 2019

4.	Impact of Covid-19 on Mango production and Export	Kishan World	September, 2020
5.	Consumer Preference and Satisfaction towards Online shopping among college students in Theni	International Journal of Creative Research Thoughts	February, 2020
6.	New Trade Policy	National Conference on “International Trade after economic crisis :Challenges and new opportunities”	2013
7.	Financial Services in India	National conference on “Emerging Trends in Marketing of services in the global era	2013
8.	Implementation of Technology in Business	National conference on “360 Degree challenges in Modern Business Era	2014
9.	Online shopping among college students in Theni district	National conference on “Emerging trends in marketing”	2014
10.	Globalization and Human Rights :Help or Hindrance	UGC Sponsored National Level Seminar on “Human Rights to Peace – Ethics and Policies”	December, 2015
11.	A Study on Green Banking Awareness in Theni Town	UGC sponsored International seminar on “Green management in India and in abroad”	June, 2016
12.	Sustainable Agriculture	Two Day International Conference On “Business Sustainability – Triple “Bottom Line Approach and Assessment of Financial Ratios, Problems and Perspectives In Banking”	September, 2016
13.	Impact of Linking Aadhar with PAN card	National Seminar on “Tax Reforms in India”	September, 2017

**PAPER PRESENTED IN CONFERENCE /SEMINAR**

<b>Sl. No.</b>	<b>Name of the Programme</b>	<b>Title</b>	<b>Month &amp; year</b>
1.	National level Seminar on “Globalization and its Emerging Trends”	Impact of e-banking on traditional services	December, 2012
2.	Two days National Level Conference on “International Trade after Economic crisis”.	New Trade Policy	February, 2013
3.	National conference on “Emerging Trends in Marketing of services in the global era	Financial Services in India	October, 2013
4.	National conference on “Inclusive growth in India”	Reduction in Regional Disparities	January, 2014
5.	National conference on “360 Degree challenges in Modern Business Era	Challenges in Implementation of Technology in Business	January, 2014
6.	National conference on Emerging trends in marketing”	Online shopping among college students in Theni district	March, 2014
7.	UGC Sponsored National Level Seminar on “Human Rights to Peace – Ethics and Policies ”	Globalization and Human Rights : Help or Hindrance	December, 2015
8.	Two Day International Conference On “Business Sustainability – Triple “Bottom Line Approach and Assessment of Financial Ratios, Problems and Perspectives In Banking ”	Sustainable Agriculture	September, 2016
9.	UGC sponsored International seminar on ‘Green management in India and in abroad”	A Study on Green Banking Awareness in Theni town.	August, 2016
10.	State level Seminar on “Tax Reforms in India	Impact of Linking Aadhaar with Pan card	September, 2017
11.	National Conference on “Managing HR in Modern Business World :Issues, Challenges and Opportunities”	Leadership and its Role in success	August, 2018
12.	National Webinar on “Achieving Sustainable Development Goals in Pandemic Era from Rural perspective”	The Resilience and Recovery of Local Merchants due to Pandemic in Theni District”	March, 2022

13.	One day National Level Virtual Conference on “DIGI BANKING TRENDS -2022”	A Study on Green Banking Awareness in Theni town”	April, 2022
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## ONLINE COURSE

- Marketing Research and Analysis – NPTEL and IIT Roorkee.
- Financial Statement Analysis and Reporting -NPTEL and IIT Roorkee.

## EXTRA CURRICULAR ACTIVITIES

- Passed Both ‘B’ & ‘C’ Examination in NCC

## ADDITIONAL RESPONSIBILITY

- IQAC Coordinator from June, 2015 to 03.06.2019 in Nadar Saraswathi College of Arts and Science, Theni.
- Member in Magazine Committee June, 2015 to 03.06.2019 in Nadar Saraswathi College of Arts and Science, Theni.
- Member in Women’s cell in CPA College, Bodinayakanur .
- Member in IQAC in CPA College, Bodinayakanur.
- Member in Entrepreneurship Development Centre in CPA College, Bodinayakanur.

## WORKING EXPERIENCE

- Five years as Assistant Professor in commerce, Nadar Saraswathi College of Arts and Science, Theni.
- Presently Working as Assistant Professor in the Department of Commerce )SF(, Cardamom planters Association College, Bodinayakanur from 17<sup>th</sup> June 2019 to till date .

## AREAS OF SPECIALISATION

- ❖ Financial Management
- ❖ Marketing
- ❖ Partnership Accounting
- ❖

## PERSONAL DETAILS

Husband Name :Mr.R.Suresh  
Date of Birth :05.06.1990  
Gender :Female  
Marital Status :Married  
Nationality :Indian  
Religion :Hindu  
Community :MBC )Rajakambalam(  
Languages Known :Tamil and English  
Address for Communication :4 B, Annathai Valakam, Sundara Pandiyan  
Street, Bodinayakanur, Theni.  
Permanent Address :West Street, Sitharpatti,  
Aundipatti,  
Theni.

### Declaration

The particulars furnished by me are true to the best of my knowledge and belief .If I am selected for the post applied, I shall discharge my duties to the entire satisfaction of my superiors.

Place :Bodinayakanur

Yours faithfully,

Date:

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