

## RESUME

**Dr.M.SARANYADEVI**

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### OBJECTIVES

To be part of an esteemed organization which provide opportunity to work with professionals in a competition environment resulting in job satisfaction and add personal growth.

### EDUCATIONAL QUALIFICATION

**Ph.D** : Commerce  
University : Madurai Kamaraj University, Madurai.  
College : Cardamom Planters' Association College, Bodinayakanur.

**RESEARCH** : **M.Phil., (Commerce)**  
University : Madurai Kamaraj University, Madurai.  
College : Cardamom Planters' Association College, Bodinayakanur.  
Class : First Class (69%)  
Year : 2013 – 2014

**P.G Degree** : **M.Com.,**  
University : Madurai Kamaraj University, Madurai.  
College : Cardamom Planters' Association College, Bodinayakanur.  
Class : Second Class (58%)  
Year : 2011 – 2013

**U.G Degree** : **B.Com(CA).**,  
University : Madurai Kamaraj University, Madurai.  
College : Cardamom Planters' Association College, Bodinayakanur.  
Class : Second Class (59%)  
Year : 2008 – 2011

### **HSC**

School : Z.K.M Hr. Sec. School, Bodinayakanur.  
Class : 73%  
Year : 2007-2008

### **SSLC**

School : Z.K.M Hr. Sec. School, Bodinayakanur.  
Class : 53%  
Year : 2005-2006

## **RESEARCH TITLE**

**Ph.D Research** : “Emerging Trend in Utilization of LPG Among Households of Theni District”

**M.Phil., Dissertation** : “Role of District Industries Center in the Development of Small Scale Industries in Theni District”.

## **PROJECT GUIDED**

**PUBLICATION DETAILS**

<b>S.No</b>	<b>Title</b>	<b>Name of Journal</b>	<b>Month &amp; Year of Publication</b>
1.	A Study on LPG Household Consumers Expectations in Theni District	Journal of Education: Rabindra Bharati University	2021-2022
2.	Impact of Covid- 19 on Mango Production and Export	National level on “Kisan world”	2020-2021
3.	Costing Increase on LPG Household in TamilNadu: A Women Home Management Budget	ANVESAK,	2020-2021
4.	Environmental Sustainability Conventional Cooking fuel	International Journal of Advance Research, Ideas and Innovations in Technology	2019-2020
5.	A Study on Growth Rate of Import and Export of LPG In India	International Journal of Research and Analytical Reviews	2018-19
6.	Evolution of Goods and Service Tax in India	State level on “Tax Reforms in India”	2017-2018
7.	Pandiya Thamilarin Vanika Mambadu	National level on “Ilakiythil Kaalam Thorum Vanigam”	2017-2018
8.	Impact of GST on Small and Medium Enterprises	National level on “Entrepreneurship in India; Opportunity and challenges”	2017-2018
9.	Challenges and Opportunities Women Entrepreneur	Women Entrepreneurship in Comprehensive Environment-A Paradigm Shift in India Context,	2017-2018
10.	Emerging Trends in Marketing	Role of Advertisement in Marketing	2013- 2014

**PAPER PRESENTED IN CONFERENCE/ SEMINAR**

<b>S.No.</b>	<b>Name of the Programme</b>	<b>Title</b>	<b>Month &amp; year</b>
1.	Banking Landscape in Current Century and Fintech Revolution in India	Awareness of Online payment on Domestic LPG	September 22, 2021
2.	Millennial Entrepreneurs- The Emerging Paradigm to Sustainable Development	Institutional support for Women Entrepreneurs	February 27,2020
3.	Dynamics of Management in the Global Senario-2020	A Study on Consumer attitude and Satisfaction towards LPG Household users in Theni District	March 5, 2020
4.	Business Analytics -A Roadmap to Innovative Entrepreneurship	Recent trends in Utilization of LPG among Household in Theni District	September 6, 2019,
5.	Trends and opportunities in Banking, Commerce, Economic and Management,	A study on growth Rate of Import and Export of LPG in India"	February 28, 2019
6.	Women Entrepreneurship in Comprehensive Environment- A Paradigm shift in India Context	Challenges and Opportunities Women Entrepreneur	February 7-8, 2018
7.	Ilakiythil Kaalam Thorum Vanigam	Pandiya Thamilarin Vanika Mambadu	January 5, 2018
8.	Entrepreneurship in India: Opportunities and Challenges	impact of GST on Small and Medium Enterprises	January 4, 2018
9.	Tax Reforms in India	Evolution of Goods and Service Tax in India".	September 14, 2017
10.	Digital India-Challenges ahead	Cashless Payment	March 1, 2017
11.	Emerging Trends in Banking Technology	Mobile Banking	March 18, 2014

## ADDITIONAL RESPONSIBILITY

- Co-ordinator for self-finance “Consumer Club” - 2019-08-11 (1 year),  
C.P.A.College
- Member in Women’s cell in 2018-06-18 to till date, C.P.A.College

## WORKING EXPERIENCE

- Presently Working as Assistant Professor in Department of Commerce (SF), Cardamom Planters’ Association College, Bodinayakanur from 14<sup>th</sup> June 2016 to till date.

## AREAS OF SPECIALISATION

- ❖ Accountancy
- ❖ Marketing
- ❖ Income Tax

## PERSONAL DETAILS

Husband Name : **Mr.R.Prabhunathan,**  
Date of birth : **16.05.1991**  
Gender : **Female**  
Marital : **Married**  
Nationality : **Indian**  
languages known : **Tamil, Telugu and English**  
Religion : **SozliaChetty, Hindu**  
Permanent address : **12/14, 5<sup>th</sup> street, New colony,  
Subbraj Nagar, Bodi (TK), Theni (DT),  
Tamilnadu, India.  
Pin: 625531**

## **Declaration**

The particulars furnished by me are true to the best of my knowledge and belief. If I am selected for the post applied, I shall discharge my duties to the entire satisfaction of my superiors.

Place: Bodinayakanur

Yours faithfully,

Date:

(Dr.M.SARANYADEVI)