

Profile

Name : S. Balamurugan
 Date of Birth : 05-04-1967
 Address (Residential) : 142 w3.b4 North rice mill st. Dombuchery (post) Bodinayakanur (tk) Theni (Dist)
 Email. : cpabala_sasi@yahoo.co.in,
 cpabala_sasi@yahoo.co.in
 Mobile No. : 9443501127
 Designation : Vice Principal, Head & Associate Professor
 Department : Commerce
 Area of Specialization : Cost and Management Accounting

**Academic details:**

S.No.	Degree	University/ College	Branch	Month & year of Completion	CGPA/ Percentage/ Class
1	Ph.D	Madurai Kamaraj University, Madurai	Commerce	February ,2010	Highly commended
2	P.G.D.C.A	C.P.A.College, Bodinayakanur	Computer Application	Aug,2006	66, First
3	M.Phil.	Alagappa University, Karaikudi	Commerce	June, 1992	60, First
4	B.Ed	Annamalai University,	Commerce	June ,1991	51.8, Second
5	M.Com	C.P.A. College, Bodinayakanur, Madurai Kamaraj University, Madurai.	Commerce	June, 1990	65.69, First
6	B.Com.	American College, Madurai, M.K.University	Commerce	June 1987	57, Secound

Experience:

S.No.	College	From	To	Duration
1	CPA College	06-12-2007	Till	16 Years 9 Months 16 Days
2	CPA College	02-07-2001	05-12-2007	6 Years 5 Months 7 Days
3	CPA College	19-06-2000	16-04-2001	10 Months 1 Days
4	CPA College	13-12-1999	20-04-2000	4 Months 9 Days
5	CPA College	17-08-1994	29-03-1995	7 Months 14 Days

Details of the Orientation and Refresher Courses attended:

S.No.	Course	Academic Staff College	Period
1	Other	HRDC, AMET University, chennai	30.1.2023 - 04.02.2023
2	Refresher Course	Ramanujan College, University of Delhi	14 Days
3	Other	AMET	24.05.2021 to 06.06.2021
4	Refresher Course	Teaching Learning Centre, Ramanujan College University of Delhi	02-16 june 2021
5	Short Term Course	Bharathidasan University, Thiruchirappalli	22.02.2018 to 28.02.2018
6	Refresher Course	Madurai Kamaraj University, Madurai	20.11.2012 to 10.12.2012

7	Refresher Course	Madurai Kamaraj University, Madurai	23.02.2011 to 15.03.2011
8	Refresher Course	Avinashilingam Institute for Home Science and Higher Education for Women Deemed University - NSS	19.01.2010 to 23.01.2010
9	Orientation Course	Madurai Kamaraj University, Madurai	15.07.2009 to 11.08.2009
10	Orientation Course	Avinashilingam Institute for Home Science and Higher Education for Women Deemed University - NSS	03.08.2005 to 12.08.2005
11	Orientation Course	Madurai Kamaraj University, Madurai	01.09.2004 to 04.09.2004
12	Faculty Development Programme	S.Vellaichamy Nadar College, Madurai	28.08.2004

Award:

S.No.	Date	Award name	Sponsor Organization
1	28-04-2023	Special Cash Award	C.P.A Colleges, Management
2	08-06-2022	Special Cash Award	C.P.A College, Management
3	08-06-2022	Special Cash Award	C.P.A College, Management
4	30-03-2019	Special Cash Award	C.P.A College Management
5	04-06-2018	Special Award	C.P.A College Management
6	13-04-2017	Special Award	C.P.A College Management
7	13-04-2017	Special Award	C.P.A College Management

Major / Minor Project :

S.No.	Project	Title	Funding Agency	Period	Status	Date	Grant Received
1	Minor	Consumption Pattern of ooty tea in Theni District	TANTEA, Government of Tamilnadu	1 Month	Completed	02-08- 2002	

List of Publications:

1. Dr.K. Vanitheeswari and Dr.S. Balamurugan, " PROBLEMS FACED BY MICRO ENTREPRENEURS IN MICRO ENTERPRISES æ“ SPECIAL REFERENCE TO BODINAYAKANUR TALUK IN THENI DISTRICT", Rabindra bharati journal of philosophy, Vol. : XXIV, No:09, 2023 with IF: 6.986, 0973-0087, page no. 132-136.
2. Mrs.K.Ponmalar and S. Balamurugan, " RESOURCE-USAGE FOR EFFICIENT OF SUGARCANE PRODUCTION IN THENI DISTRICT OF TAMIL NADU æ“ A STUDY", IJEMR, Vol 12 Issue 10, ISSN 2249æ“2585 , page no. 1-5.
3. S. Balamurugan, " CUSTOMER ATTITUDE TOWARDS BANKING SERVICES - A STUDY WITH REFERENCE TO COMMERCIAL BANKS IN THENI DISTRICT", ROOTS International Journal of Multidisciplinary Researches, Vol. 9 No. 1 August 2022, ISSN : 2349-8684, page no. 162 - 169.
4. Dr.K.Vanitheeswari and S. Balamurugan, " Customer Attitude On Privacy Issues In The E- Banking Websites - A Study With Reference To Commercial Banks In Theni District", Elementary Education Online (EEO), EEO. Year: 2022, Volume: 21, Issue: 2, 1305-3515, page no. 122-131.
5. S. Balamurugan and Dr.K.Vanitheeswari, " Factors Influence On Satisfaction Of E - Banking Users - A Study With Reference To Commercial Banks In Theni District", Elementary Education Online (EEO), EEO. Year: 2022, Volume: 21, Issue: 2, 1305-3515, page no. pp. 110-12.
6. K. Mathankumar and S. Balamurugan, " Factors Influence On Privacy Issues In The E- Banking Websites - A Study With Reference To Commercial Banks In Theni District", Elementary Education Online (EEO), EEO. Year: 2022, Volume: 21, Issue: 2, 1305-3515, page no. 98-109.
7. S. Balamurugan, " A STUDY OF SUGARCANE CULTIVATION IN THENI DISTRICT", ROOTS International Journal of Multidisciplinary Researches, Vol. 7 No. 3 February 2021, ISSN : 2349-8684, page no. 153-160.

8. S. Balamurugan, " A Study on Brand Preference of Women Towards Cosmetics with Special Reference to Face Creams in Bodinayakanur Taluk", BODHI International Journal of Research in Humanities, Arts and Science An Online, , Vol. : 4 No. : 4 July 2020 , E-ISSN: 2456-5571, page no. 63-70.
9. S. Balamurugan, " Customer Access to the Payment Banking Technology with Special Reference to Theni District", BODHI International Journal of Research in Humanities, Arts and Science An Online, , Vol. 4 No: 3 April 2020 , E-ISSN: 2456-5571, page no. 79-85.
10. S. Balamurugan, " Economic Analysis of Pepper Cultivation In India", SSRG International Journal of Economics and Management Studies (SSRG-IJEMS) â€“ ICIMCEH 2020, www.internationaljournalssrg.org, ISSN: 2393 - 9125, page no. 1-5.
11. S. Balamurugan and K.MATHANKUMAR, " A STUDY ON FACTORS INFLUENCING THE CUSTOMER ACCESS TO THE PAYMENT BANKING IN THENI DISTRICT", Parishodh Journal, Volume IX, Issue II, February/2020, 2347-6648, page no. Page No:32.
12. S. Balamurugan, " Factors Influencing the Satisfaction of the Salaried Income Tax Payers with Reference to Theni District: An Analysis", BODHI International Journal of Research in Humanities, Arts and Science An Online, , Vol. 3 No: 4 July 2019, E-ISSN: 2456-5571, page no. 62-68.
13. S. Balamurugan, " Problems Faced by Entrepreneurs in Small Scale Industries in Bodinayakanur Taluk, Theni District", BODHI International Journal of Research in Humanities, Arts and Science An Online, , Vol. 3 No: 3 April 2019, E-ISSN: 2456-5571, page no. 63-66.
14. S. Balamurugan and Mrs.K.Ponmalar, " Growth Perspective of Sugarcane - A Study", International Conference on Emerging Trends and Challenges, volume II , Issue 1, March 1, 2019, ISBN: 978-81-909344-8-0, page no. 240-250.
15. S. Balamurugan and S.Suresh Kumar, " The Effect of Corporate Social Responsibility Program on Consumer's Buying Behavior of Fmcg Products- A Sem Approach", International Conference on Emerging Trends and Challenges, volume 2, Issue 1, March 1, 2019, ISBN: 978-81-909344-8-0, page no. 251-262.
16. S. Balamurugan and Dr.R.Maria Inigo, " Solid Waste Management In India - Effects And Methods ", Waste Management Practices, volume 1, Issue 1, February 7, 2018, ISBN: 978-93-86146-34-2, page no. 69-76.
17. S. Balamurugan and Dr.R.Maria Inigo, " Consumerism and the Digital Challenges", Consumer Inclusion and Justice - A Paradigm Shift in Digital Era, volume 6, Special Issue 4 , February 3, 2018, ISSN: 2320-4168, page no. 84-89.
18. S. Balamurugan and Mrs.H.Sivapriya, " Comparing tot he traditional Business, Modern Business and E-Business", ILAKKIYATHIL KALATHORUM VAGAM, volume 1, Number 1, February 2, 2018, 9789387102484, page no. 270 - 273.
19. S. Balamurugan and Mrs.K.Ponmalar, " Trade and Commerce in Tamil Country", ILAKKIYATHIL KALATHORUM VAGAM, volume 1, Number 1, January 4, 2018, ISBN: 978-93-87102-48-4, page no. 226-232.
20. S. Balamurugan and M.Sangaravel, " Thiruvalluvarum Vaniganirvagamum", ILAKKIYATHIL KALATHORUM VAGAM, volume 1, Number 1, January 4, 2018, ISBN: 978-93-87102-48-4, page no. 5-8.
21. S. Balamurugan and P.Subha, " Modern Business Management Concept in Thirukural", ILAKKIYATHIL KALATHORUM VAGAM, volume 1, Number 1, January 4, 2018, ISBN: 978-93-87102-48-4, page no. 259-262.
22. S. Balamurugan, Dr.K.Vanitheswari and K. Mathankumar, " A Study on Micro Enterprises Theni District â€“ With Special Reference to Entrepreneurship Development ", Research Inspiration An International Multidisciplinary e journal, vol-2,issue-iv, 2455443x, page no. 18-34.
23. S. Balamurugan and M. Rubini, " Financial Performance of Bodinayakanur Urban Co-operative Society Ltd.", COMMRES-DAGBOK'17, 2017, page no. 95-105.
24. S. Balamurugan and M.Rubini, " A Study of Financial Analysis: Bodinayakanur Urban Co-operative Credit Society Ltd.", COMMRES-DAGBOKâ€™18, 1, 9789387102767, page no. 1-13.
25. S. Balamurugan and K.Vanitheswari, " Seasonal Price Variation And Trends of Lemon in Dindigul Market", International Journal of Business and Administration Research Review, vol-1,Issue-2, ISSN: 2348-0653, page no. 7-10.
26. S. Balamurugan, "Investment in Cardamom Estates: Under the Backdrop of World Economic Crisis", International Journal of Management Research Review, 2249-7196, page no. 940-945.
27. S. Thirumaran and S. Balamurugan, "Cost basis accounting", Revitalizing Global Business: Issues Approaches and Strategies, Annamalai University, Annamalai nagar, August 5, 2014, page no. 878-882.
28. S. Balamurugan, " A Study on Cost and Returns for Milk Producers, A study with reference to Bodinayakanur, Primary dairy Co-Operative society", Corporate Sustenance - Through People., Profit and Planet Management, Bharathidasen Government College (Autonomous) Puducherry, June 26-27, 2014, ISBN: 978-93-81992-45-6, page no. 169-174.
29. S. Balamurugan, "Growth of Women Entrepreneurship in Theni District of Tamil Nadu", Corporate Sustenance - Through People, Profit and Planet a Management, Bharathidasen Government College (Autonomous), ISBN: 978-93-81992-45-6, page

no. 140-145.

30. S. Balamurugan, " Corporate Growth Through Eco-friendliness", Sanakya International Journal of Management and Technology, Issue II (A), Special Issue, ISSN 0975-3915, page no. 779-783.
31. S. Balamurugan, " CARDAMOM INDUSTRY IS AT CROSS ROAD", Geo Financial Crisis and India : A prospect and Retrospect analysis, Arignar anna government arts college, , page no. 79-90.
32. V.Seetha and S. Balamurugan, " Emerging Trends in Higher Education", Reforms in Higher Education in Asia, ICSSR, C.P.A College, March 5-7, 2008, page no. 115-117.

Participation:

1. University level Board of Studies on " Board of Studies meeting (B.Com Banking) ", March 11, 2024, C.P.A College,, Bodinayakanur.
2. State level Workshop on " "Intellectual Property Rights(IPR)" ", February 22, 2023, C.P.A College,, Bodinayakanur..
3. Faculty Development Programme on " Enhancing Teacher's Collective efficacy during pandemic ", March 17, 2022, C.P.A College, Bodinayakanur.
4. National level Workshop on " Web Apps for Digital Learning and E-Content Development ", March 5, 2020, Sri Meenakshi Government Arts College for Women, Madurai.
5. International level Conference on " International Conference on Innovative Inventions in Mathematics, Computers, Engineering & Humanities (ICIMECH"20) ", February 14, 2020, Don Bosco College of Arts & Science,, Ettayapuram, Kovilpatty.
6. National level Workshop on "U.G.C - Sponsored Workshop for Professional Development of Academic Administrators on Institutional Assessment and Accreditation ", March 2-3, 2019, Bharathidasan University, Tiruchirappalli.
7. State level Workshop on "The Application of SPSS and AMOS for Data Analysis ", February 23-24, 2019, Mannar Thirumalai Naicker College , Madurai.
8. Seminar on " Awareness program on NAAC Methodology ", February 15, 2019, C.P.A. College, Bodinayakanur.
9. State level Faculty Development Programme on " Professional Ethics II: ' A Teacher - A Leader' and 'Innovative Teaching' ", January 5, 2019, C.P.A College, Bodinayakanur.
10. National level Workshop on "Applications of AMOS in Social Science Research ", December 10-11, 2018, The American College , Madurai, .
11. State level Workshop on " Good and Service Tax (GST) ", August 28, 2018, Sourashtra College, (Autonomous), Madurai.
12. Faculty Development Programme on "Professional Ethics ", August 18, 2018, C.P.A. College, Bodinayakanur.
13. Faculty Development Programme on " Enhancing Learning through Innovative Strategies and Digital Technologies ", April 12, 2018, C.P.A College, Bodinayakanur.
14. National level Seminar on " Consumer Protection in India on Consumer inclusion and Justice - A Paradigm shift in Digital Era ", March 29, 2018, Bharathidasan Government College For Women (Autonomous), Bodinayakanur.
15. National level Short term Course on " UGC Sponsored Short Term Course in Research Methodology ", 28/02/2018 - 06/03/2018, Bharathidasan University, Tiruchirappalli.
16. International level Seminar on " New and Innovative Library and Information Services ", February 20, 2018, C.P.A College, Bodinayakanur.
17. State level Workshop on " Imparting Entrepreneurial Traits Among College Students ", March 28, 2017, C.P.A College, Bodinayakanur.
18. National level Seminar on " UGC Sponsored National Seminar on "Geo Financial Crisis and India: A Prospec and RetrospectAnalysis" ", 31/01/2014 - 01/02/2014, Arignar Anna Government Arts College, Musiri.
19. National level Workshop on "National Workshop on Human Rights Status In India ", March 8, 2011, C.P.A College, Bodinayakanur.
20. National level Workshop on "Data Processing in Social Sciences Research ", 24/11/2006 - 05/12/2006, C.P.A College, Bodinayakanur.
21. National level Workshop on "Research in Commerce ", March 4, 2006, Hajee Karutha Rowther Howdia College, Uthamapalayam.
22. International level Workshop on " Research In Commerce ", March 4, 2006, H.K.R.H College, Uthamapalayam.
23. State level Workshop on " Research in Commerce ", March 4, 2006, H.K.R.H College, Uthamapalayam.

24. International level Seminar on "Socially Relevant Higher Education in India (SRHEI-2006) ICSSR ", February 23-25, 2006, C.P.A College, Bodinayakanur.
25. National level Workshop on "Research Methodology and Computer Application in Social Sciences Research ", 29/04/2005 - 10/05/2005, C.P.A College, Bodinayakanur.
26. State level Seminar on "Information Technological Boom in Contemporary Trade and Commerce ", March 3-4, 2001, C.P.A College, Bodinayakanur.

Presentation:

1. International level Conference on "International Conference on Innovative Inventions in Mathematics, Computers, Engineering & Humanities (ICIMECH"20) ", February 14, 2020, Don Bosco College of Arts & Science, Ettayapuram, Kovilpatty., presented title as " Economic Analysis of Pepper Cultivation in India".
2. National level Seminar on "National Educational Policy 2019 ", July 23, 2019, Bharathidasan Government College for Women ,Puducherry, Pondicherry., presented title as " Institutional Structure in NEP".
3. National level Seminar on "Gender Equity Through Women Empowerment ", March 24, 2017, Bharathidasan Government College for Women , Puducherry., presented title as "Integrated and Sustainable Women Empowerment".
4. International level Conference on "National Paradigm For Corporate Sustenance â€œ Through, People, Profit and Planet Management ", July 26-27, 2014, Bharathidasan Government College for Women , Puducherry., presented title as " A Study on Cost and Returns for Milk Producers - A study with Reference to Bodinayakanur Primary Dairy Co-operative Society".
5. Conference on "National Conference on National Paradigm For Corporate Sustenance â€œ Through, People, Profit and Planet Management ", July 26-27, 2014, Bharathidasan Government College for Women (Autonomous) , Puducherry., presented title as " Growth of Women Entrepreneurship in Theni District of Tamilnadu".
6. Conference on "New Dimensions in Commerce and Industry in The Globalised Era ", February 22, 2014, Bharath Institute of Management (Approved by AICTE, New Delhi) , Thanjavur., presented title as "Corporate Growth Through Eco-friendliness".
7. National level Workshop on "Geo Financial Crisis and India: A Prospect and Retrospect Analysis ", January 31, 2014, Arignar Anna Government Arts College, Musiri., presented title as "Cardamom Industry is at Cross Road".
8. National level Seminar on "Geo Financial Crisis and India: A Prospect and Retrospect Analysis ", January 31, 2014, Arignar Anna Government Arts College, Musiri., presented title as "Investment in Cardamom Estate under the back drop of world economic crisis".
9. International level Conference on "Revitalising Global Business : Issues, Approaches and Strategies ", December 19, 2011, D.D.E. Annamalai University, Annamalainagar., presented title as " Cost Basis Accounting ".
10. International level Conference on "Reforms in Higher Education in ASIA ", March 5, 2008, C.P.A College, Bodinayakanur., presented title as "Emerging Trends in Higher Education".
11. National level Seminar on " Eradication of Poverty Through Innovative Employment Schemes ", July 29-30, 2006, Urumu Dhanalakshmi College, Tiruchirappalli., presented title as "Food Processing Industry in India : A study of Vanilla".
12. National level Seminar on " Recent Trends (Challenges & Changes) in Commerce ", February 3-4, 2006, Sri Kaliswari College, Sivakasi., presented title as "Economics of Vanilla in India in the era of Globalisation".
13. National level Seminar on "International Trade and Marketing â€œEmerging Issues and Challenges After Liberalisation And Globalisation ", August 20, 2005, Khadir Mohideen College., Adirampattinam., presented title as "Vanilla in the Golbal Market A Cost Benefit Analysis".
14. National level Seminar on "Entrepreneurism in Rural Economy ", March 1-2, 2003, C.P.A College, Bodinayakanur., presented title as "Role of Entrepreneurship Development Programme for Women - A Study with reference to TANWA Unit of Dombuchery".

Resource Person:

1. International level Conference on " "IMPACT OF FINTECH ON INDIAN ECONOMY" ", February 1, 2024, THIRAVIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN , KAILASAPATTY, THENI DISTRICT.
2. University level Guest Lecture on " "ICWA and NET/SET Coaching" ", December 7, 2023, Thiravium College of Arts and Science for Women, Kailasapatti.

3. University level Inaugural Function on " "ENTREPRENEURIAL OPPORTUNITIES IN CURRENT SCENARIO" ", July 21, 2023, S.V.N COLLEGE, , MADURAI.
4. Guest Lecture on ""RECENT TRENDS IN BANKING TECHNOLOGY" ", June 20, 2023, C.P.A COLLEGE, , BODINAYAKANUR..
5. University level Guest Lecture on ""Recent Trends in Banking Technology in India" ", April 25, 2023, Government Arts and Science College, , Veerapandi, Theni.
6. Seminar on "Student Induction programme ", July 15-17, 2021, CPA college , Bodinayakanur.
7. National level Conference on " Public Private Partnership in Agriculture for Sustainable Development ", March 12-13, 2020, KUVEMPU UNIVERSITY, Kadur.
8. Guest Lecture on " Career Guidance ", March 18, 2019, Theni Kammavar Sangam College of Arts and Sciece, Koduvilarapatti.
9. Guest Lecture on "Bridge Intensive Course ", June 28-30, 2017, C. P. A. College, Bodinayakanur.
10. Guest Lecture on "U.G.C. Sponsored Bridge Intensive Course ", 29/06/2016 - 01/07/2016, C.P.A College, Bodinayakanur.
11. Guest Lecture on "U.G.C. Sponsored Bridge Intensive Course ", July 3-5, 2015, C.P.A College, Bodinayakanur.
12. Guest Lecture on "Research Methodology in Commerce for M.Phil. Scholars ", August 16, 2014, Theni College of Arts & Science , Veerapandi.
13. Guest Lecture on "U.G.C. Sponsored Bridge Intensive Course ", July 2-4, 2014, C.P.A College, Bodinayakanur.
14. Guest Lecture on "Book Keeping Concepts ", March 5, 2014, C.P.A College, Bodinayakanur.
15. Guest Lecture on "Application of Accounting Basis in Tally ", July 24, 2013, C.P.A College , Bodinayakanur.
16. Guest Lecture on "Micro Credit to Self-Help Groups ", June 27, 2006, C.P.A College, Bodinayakanur.
17. Guest Lecture on "Computerisations of Financial Accounts ", March 12, 2006, C.P.A College, Bodinayakanur.

Programmes Organized:

S.No.	Position	Programme	Date	Name	Institution	Place
1	External Examiner	Ph.D Viva-Voce Examination	February 23, 2024	COMPARATIVE STUDY ON QUALITY OF WORK LIFE BALANCE AMONG EMPLOYEES IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	COIMBATORE
2	Member	Young Student Scientist Programme (YSSP -2022)	18/05/2022 - 01/06/2022	Young Student Scientist Programme (YSSP -2022)	C.P.A College	Bodinayakanur
3	Convener	Webinar	April 23, 2021	Softwares used in Banking Industry	C.P.A College,	Bodinayakanur
4	Convener	Webinar	April 22, 2021	Be a Leader and Lead	C.P.A College,	Bodinayakanur
5	Convener	Webinar	April 22, 2021	Vision and Future - The Role of Younger Generation	C.P.A College,	Bodinayakanur
6	Convener	Webinar	April 21, 2021	IFRS 15 Revenue Recognition model - a Conceptual Understanding	C.P.A College,	Bodinayakanur
7	Convener	Webinar	April 21, 2021	An orientation towards competitive examinations	C.P.A College,	Bodinayakanur
8	Convener	Webinar	April 20, 2021	Recent Trends in Company Administration	C.P.A College,	Bodinayakanur

9	Convener	Webinar	April 19, 2021	Impact of Covid-19 on Indian Economy	C.P.A College,	Bodinayakanur
10	Convener	Webinar	April 19, 2021	Competitive Examination - Ideas & Innovations in Mathematics	C.P.A College,	Bodinayakanur
11	Convener	Webinar	April 16, 2021	Co-operative Societies in India	C.P.A College,	Bodinayakanur
12	Convener	Webinar	April 16, 2021	Office Accounting Automation	C.P.A College,	Bodinayakanur
13	Coordinator	Eminent Lecture Programme	June 24-30, 2019	Student Induction Programme	C. P. A. College	Bodinayakanur
14	Convener	Workshop	February 15, 2017	Application of Statistical Tools in Social Science Research	C.P.A College	Bodinayakanur

Membership :

1. Member - Board of studies, 2023-07-03 (3 years), H.K.R.H College,
2. External Examiner - Ph.D. Pre Viva Voce, 2023-07-20 (1 DAY), H.K.R.H.COLLEGE, UTHAMAPALAYAM
3. Member - Board of studies, 2022-05-18 (3 years), Madurai kamaraj university
4. Member - Board of studies, 2023-03-09 (3 years), H.K.R.H College, Uthamapalayam
5. Member - Online Class Co-Ordinator Committee, 2020-08-04 (1 year), C.P.A College
6. Member - Special Fee Committee Member, 2020-12-07 (3 year), C.P.A College
7. External Examiner - Ph.D. Pre Viva Voce, 2022-05-17 (1 Day), H.K.R.H.College, Uthamapalayam
8. Coordinator - Staff Grivances , 2021-10-28 (1), C.P.A College, Bodinayakanur
9. Coordinator - New Finance Team Committee, 2019-11-28 (3 years), C.P.A College, Bodinayakanur
10. Member - Purchase Committee , 2019-07-17 (3 years), C.P.A College, Bodinayakanur
11. Coordinator - Transport Department, 2019-10-10 (3 years), C.P.A College
12. Chairperson - Board of Question Settings, 2019-09-23 (1 year), Alagappa University
13. External Examiner - M.Phil. Viva Voce, 2019-11-13 (1 year), Jayaraj Annapackiam College For Women, Periyakulam
14. External Examiner - M.Phil. Viva Voce, 2019-09-13 (1 year), Jayaraj Annapackiam College for Women, Periyakulam
15. External Examiner - Ph.D Viva Voce, 2019-10-24 (1 Day),
16. Member - Research Committee, 2019-03-18 (3 years), C.P.A College, Bodinayakanur
17. External Examiner - M.Phil. Viva Voce, 2019-03-20 (1 year), Nadar Saraswathi College of Arts and Science , Mother Teresa Women's University.
18. External Examiner - Business Administration, 2019-04-03 (1 year), C.P.A College, Bodinayakanur
19. External Examiner - BBA Final year Project, 2019-04-03 (1 Day), C.P.A College, Bodinayakanur
20. Question Setter - Board of Question Settings, 2019-08-03 (6 months), Jayaraj Annapackiam College for Women Periyakulam
21. external Examiner - Ph.D. Pre Viva Voce, 2019-04-24 (1 Day), H.K.R.H College, Uthamapalayam
22. external Examiner - Exam paper valuation, 2017-10-25 (6 Days), Thani Kammavar Sangam College of Art and Science
23. Editor-in-Chief - Editorial Board, 2017-05-16 (1 year), C.P.A College, Bodinayakanur
24. external Examiner - Exam paper valuation, 2017-04-04 (2 Days), G.T.N Arts College, Dindigul
25. Editor-in-Chief - Editorial Board, 2016-05-16 (1 year), C.P.A College, Bodinayakanur
26. Question Paper Setter - Board of Question Settings, 2016-03-01 (1 year), Sri Sankara Arts And Science College, Kanchipuram
27. Secretary - Alumni Association Committe Members, 2015-07-15 (10 year), C.P.A College, Bodinayakanur
28. Dissertation Evaluation - M.Phil. Viva Voce, 2013-12-02 (1 year), Bharathiar University

29. Subject Expert - Board of studies, 2013-04-25 (1 year), Hajee Karutha Rowther Howdia College, Uthamapalayam
30. Subject Expert - Board of studies, 2013-04-27 (1 year), H.K.R.H College, Uthamapalayam

Research Guidance:

Ph.D.

1. **K.MATHANKUMAR (MKU21PFOC9946)**, COMMERCE, "IMPACT OF INFORMATION TECHNOLOGY ON CUSTOMER SERVICES - A STUDY WITH REFERENCE TO COMMERCIAL BANKS IN THENI DISTRICT " (2020-2021), *Status: Pursuing* .
2. **G. Ganesh (P5840)**, Research Scholar Department of Commerce, "A Study of Shareholder value creation in selected indian FMCG Companies " (2019-2020), *Status: Pursuing* .
3. **K. Ponmalar (P5316)**, Assistant Professor of Commerce JA College for Women(A) Thamaraikulam, Periyakulam , "Economics of sugarcane cultivation in theni district " (2018-2019), *Status: Pursuing* .
4. **S.P. Subha (P5269)**, Assistant Professor, Department of Commerce, C.P.A. College, Bodinayakanur, "A Study on Cost and Returns of Pepper Cultivation in Idukki district. " (2018-2019), *Status: Pursuing* .

M.Phil.

1. **A.AYISHAPPA (B8813001)**, c.P.A College, Bodinayakanur, "A study on customer attitude towards crocodile garments in Theni town " (2020-2021), *Status: Completed* .
2. **M.Rubini (B6810134)**, C.P.A.College, " A Study of Financial Performance of Bodinayakanur Urban Co-operative Credit Society Ltd. " (2017-2018), *Status: Completed* .
3. **M.PRABHU (B6810130)**, C.P.A College, Bodinayakanur, "A study on customer satisfaction of courier services in bodinayakanur " (2016-2017), *Status: Completed* .
4. **M.PRAKASH (B5810003)**, C.P.A College,Bodinayakanur, "A study of Socio-Economic Conditions of Pottery Workers in Theni District " (2015-2016), *Status: Completed* .
5. **M.Kalavathi (B4810002)**, C.P.A.College, Bodinayakanur, " A study on Production of Sugarcane to Theni District " (2014-2015), *Status: Completed* .
6. **A.Palpandian (B4810006)**, C.P.A.College, Bodinayakanur, " A Study on Investment Pattern among College Teachers with Special Reference to Theni District " (2014-2015), *Status: Completed* .
7. **K.Jayaguruvu (B3810003)**, C.P.A.College, " A Study on Cost and Returns of Milk Production by Members and Non-members of Milk Producers Co-operative Society, Bodinayakanur " (2013-2014), *Status: Completed* .
8. **K.Muthumani (B3810005)**, C.P.A.College, Bodinayakanur, " Production of Maize in Theni District - A study " (2013-2014), *Status: Completed* .
9. **S.Sumathi (B3810008)**, C.P.A.College, Bodinayakanur , " Attitude of Policyholders Towards Life Insurance Schemes of Life Insurance Corporation of India, in Theni Town " (2013-2014), *Status: Completed* .
10. **K.Vimala (B3810009)**, C.P.A.College, Bodinayakanur, " A Study on Women Entrepreneurship in Theni District " (2013-2014), *Status: Completed* .
11. **N.Sivaram (B3810011)**, C.P.A.College, Bodinayakanur, " Entrepreneurial Intension Among College Students " A study in Theni District " (2013-2014), *Status: Completed* .
12. **M.Sangaravel (B2810013)**, C.P.A College , Bodinayakanur, "A Study on Self Help Group in Theni District " (2012-2013), *Status: Completed* .