

CURRICULUM VITAE

Name : A.SUJATHA
Age & Date of Birth : 29/05/1976
Gender : Female
Religion : Hindu
Marital Status : Married



EDUCATIONAL QUALIFICATION

S.No	Exam Passed	Board/University	Subject	Year	Division Grade
1.	M.Com	M.K.University	Commerce	1998	I
2.	M.Phil	M.K.University	Commerce	2004	II
3.	PGDCA	Vignesh Computer Point	Computer	1998	I
4.	PHD	M.K.University	Commerce	2009	Degree Awarded
5.	Tally	SKC	Computer	2007	A Grade
6.	Computerized Accounting Package	Dream Education	Computer	2007	Completed

RESEARCH EXPERIENCE

Research Stage	Title of work / theses	University where the work was carried out
M.Phil	A study of working of milk producers Co-operative Society Ltd at Usilampatty	MKU
Ph.D	A study of the Entrepreneurial Traits among women Industrialists in small scale Industries of Theni Dt.,	MKU

RESEARCH PROJECTS & SEMINAR CARRIED OUT

Title of the Project	Name of the Funding Agency	Duration	Remarks
SEMINAR ORGANISED National Conference on “Financial Inclusion Strength Weakness and Trend”	ICSSR	-----	Organized on 25&26 February 2014
MINOR RESEARC PROJECT FUND received from UGC ”Financial Literacy and Dalit Women in Virudhunagar District”	UGC	2Years	2015-17
WORKSHOP FUND received ”Imparting Entrepreneurial Traits among College students”	ICSSR		28 march 2017

WORKSHOP ATTENDED

S.NO	Title of the workshop	Institution	YEAR/MONTH
1	Capacity Building of women Managers in Higher Education(SAM)	Madurai Institute of Social Science-sponsored by UGC	26-30/03/2012
2	Various method in Micro Finance Research	V.V.GIRI NATIONAL LABOUR INSTITUTE,NOIDA	Oct 29- Nov02,2012
3.	FDP on Research Methods for Business Research scholars	EBET Group of Institution & Association of Indian Management Schools	Jan 4&5/2013

ONLINE COURSE ATTENDED:

S.NO	Title of the online Course	Institution	YEAR/MONTH
1	Personality Development	Vivekananda College of Arts and Science	17-18/4/2020
2	Quality Article Writing-Tips and Tricks	DR.MGR Educational and Research Institute	22 - 28/4/2020
3	How to write effective case study? (International Faculty Development Program)	ATMIYA University	2/5/2020

4	National level E-Quiz on Research methodology	Agurchand Manmull Jain College	4/5/2020
5	Effective Usage of ICT Tools for E-Content preparation (national level FDP)	Jayaraj Anna Packiam College for Women	27/4/2020 to 2/5/2020
6	National level Quiz completion on research methodology	The Standard Fireworks Raja Rathinam College for Women	5/2/2020

BOOK PUBLISHED & BOOK CHAPTER PUBLISHED & RESEARCH ARTICLE PUBLISHED

S.No	Name of the Book	Syllabus
1	MS Office , Made Simple for every one first Edition-2006 –ISBN :81-85517-73-8	Syllabus covered for various University
2	MS Office , Made Simple for every one first Edition-2008 –ISBN :81-85517-73-8	Syllabus covered for various University
3	C LANGUAGE ISBN: 81-85517-87-8	Syllabus covered for various University
4.	FINANCE MANAGEMENT- PART-3	MIBM GLOBAL INSTITUTE FOR MANAGEMENT STUDIES
BOOK CHAPTER PUBLISHED		
1	The New Horizon & Emerging Challenges in Covid-19 Business Scenario –June 2021- Volume -1	An Analytical study of Customers’ Loyalty Towards Service Quality of New Generation Banks in Chennai
2	INDIA @75- ISBN -978-93-5737-395-1	Socio-Economic Status of Women Street Vendor-A Study in Theni District
3	Economic Growth and Sustainability Prospects and Challenges-ISBN-978-81-19757-95-4	Investment behavior of Rural Women towards Empowerment :A Study in Madurai District

4.	TRIBE AND TRANGENDER IN TAMILNADU-ISBN 978-81-971307-0-0	Financial Literacy of Tribal and Economic empowerment A Study in the District of Theni
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PAPER PRESENTATION

S.NO	DATE	ORGANISATION INSTITUTION	TITLE OF THE SEMINAR	PRESENTATION TOPIC
1.	5.12.2023	Govind Ballabh Pant Social Science Institute	The Past, Present, and Future of Disability- Inclusive India	Government Initiatives for Disabled Welfare and Development – A Study in Tamilnadu

RESEARCH GUIDANCE

S.No	Name of Course	No of Students
1	M.Phil	25
2	PhD	3 (Completed) 3 (Doing)

PH.D RECOGNITION GUIDE SHIP

- Bharathiar University, Coimbarore
- Madurai Kamaraj University

TEACHING EXPERIENCE

S.No	Academic year	Post	College / University	years
1	2001-2003	Lecture in Commerce	MKU Evening College – Theni	2
2	2003-2008	Lecture in Commerce	SKC – Sivakasi	8
3	2008-2009	HOD of Commerece (CA)	SKC – Sivakasi	1
4	2009- 2016Feb	HOD of PG Commerce (CA)	SKC – Sivakasi	7

5	10 th FEB 2016- Till Date	Assistant Professor in Research Department of Commerce	CPA College Bodinayakanur	Till date
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AREA OF SPECIALIZATION

- Financial Market and Service,
- Operation research,
- Statistics
- Financial Management,
- MS Office,
- C Language,
- Management Accounting,
- Accountancy,
- Marketing,

PAPER PUBLICATION

S.NO	Date and Month	NAME OF THE PAPER	PUBLICATION	ISSN
1	June 2010	A study on factors Influencing entrepreneurial Traits in women industrialists in small scale industries of theni district.	Trends in kalis Research	0974-701x
2	2011	Socio economic constraints of women entrepreneurs in theni district	Trends in kalis Research	0974-701x
3	Sep 2013	A Study on wonen Entrepreneurs in Beauty Care Service industry	Pezzottaite Journals	2279-0934

4	Sep2013	A study On Empowerment of Women Through Self Help Groups In Kovil Patti Town.	Pezzottaite Journals	2319-9040
5.	Feb 2013	Problem Faced by women entrepreneurs in theni district	IJRCM	2231-4245
6.	March 2013	Economic constraints of women entrepreneurs in theni district-A Study	Reader Shelf	
7.	2012	A study on Entrepreneurial Traits among women Industrialists in small scale industries of Theni district.	Journal of Empirical Research in Management	2249-1864
8.	March 2013	Economic constraints of women entrepreneurs in Theni district-A Study	International management research review	2231-251X
9.	August 2014	Traits of Successful women Entrepreneur in Rural India	Facts for You	0970-2652
10.	Feb 2014	Role of private banks in Financial Inclusion	Srikaliswari college publication	978-93-80530-550
11.	Jan 2015	Parents perception of CBSE and Matriculation schools services in Chennai	International journal of research &business innovation	2321-5615
12.	March 2016	Service quality perception of New Generation and foreign banks in Chennai- A Comparative study	The journal of Management	22788247
13.	March 2016	Urban cooperative bank merger is boon or curse	Jamal Academic Research journal	22788247
14.	Dec 2016	Financial Literacy and Dalit Women –A Special Reference to Virudhunagar District	Social Welfare	0037-8038
15	April2017	Financial Literacy and Dalit Women :A Study in Viruthunagar District	Vinimaya	0970-8456
16	May 2017	Micro Finance and Women Empowerment In Theni District	Social Welfare	0037-8038

17	June 2017	A Comparative Study On Bankers Perception Of Customer Service Quality Of New Generation Banks And Foreign Banks In Chennai	International journal of Advanced research in Science	ISSN 2350-0328 IMPACT FACTOR:;4.346
18	July 2017	Socio Economic Conditions of Women Work Force in Cardamom Industry	Social Welfare	0037-8038
19	August 2017	Problem Faced by public towards public distribution system in virudhunagar District	Social Welfare	0037-8038
20	September 2017	Problem Encountered by women workforce in the construction industry	Social Welfare	0037-8038
21	MARCH 2018	An Analytical study of Customers Loyalty towards Service Quality of New Generation Banks IN Chennai (Impact factor:5.131)	VIDYAWARTA	ISSN:23199318 (Impact factor:5.131)
22	MAY 2018	A Study of women in production of handmade jewellery and their prospectus	International Research Journal	ISSN 23945303 (Impact factor 5.011)
23	July 2018	A Study of women in production of handmade jewellery and their prospectus	Social welfare	0037-8038
24	August 2018	A Study on street vendors in Theni District	Social welfare	0037-8038
25	September 2018	The Role of Micro Finance in women Empowerment – An Analytical study with special reference to Theni District	Social welfare	0037-8038
26	October 2018	Problems and Prospectus in Marketing of Khadi product in Dindigul District	Social welfare	0037-8038
27.	November 2018	The problem Faced by women in Accessing the financial product in Theni District	Social welfare	0037-8038

28.	February 2019	Empowerment of women self Help Group in Theni District	Social Welfare	0037-8038
29.	April 2019	Challenges of women beauticians –A study in viruthunagar District	Social welfare	0037-8038
30	May 2019	Problems faced by spinners and weavers of khadhi clothes	International Research Journal	ISSN 23945303 (Impact factor 6.039)
31	May 2019	Socio economic status of tribal in Theni district	Social Welfare	0037-8038
32	Feb 2020	Present Marketing -Khadi clothes trend analysis	Printing Area	ISSN2394-5303
33	March 2020	Socio economic status of tribal in Theni district	Southeran Economist	ISSN 0038-4046
34	1 January 2021	A Study on Customers Attitude towards the Problems of Internet Banking Services in Madurai City	Shanlax International journal of ComFin Research	ISSN-2582-6190
35	DEC-2022	Customer Satisfaction of Traditional and E-Banking Services – An Analysis of new Generation Banks	UGC Care – I Kanpur philosophers	ISSN – 2348-8301
36	DEC-2022	Socio Economic Condition of Dalit Women – A Study in Theni District	UGC Care – I Kanpur philosophers	ISSN – 2348-8301
37	DEC-2022	Financial literacy and tribal Empowerment – A Study in Theni District	UGC Care – I Kanpur philosophers	ISSN – 2348-8301
38	18/2/2023	Impact of Government Schemes and Tribal Development – A Study in Theni District	UGC Care – II TELEMATIQUE-Web of Science	ISSN – 1856-4194
39	18/2/2023	Problem Encountered by The Dalit Women in Accessing the Financial product Schemes offered by the Government – A Study in Theni District	UGC Care – II TELEMATIQUE-Web of Science	ISSN – 1856-4194
40	March 2023	Financial Literacy and awareness of digitalized among Dalits and the Economic Empowerments –	DEEKSHA	ISSN – 2250-3919

		A study in Theni District, Tamil Nadu		
41		A Customers' Perception and Computerized Banking Services A Study in Madurai City	Banking Innovation	ISBN- 978-93- 93996-89-3

AWARDS

- Received Cash award for University Ranks Produced at sri kaliswari college sivakasi
- Received cash Award Rs 1000 from CPA College for conducted ICSSR sponsored workshop
- Received cash AWARD Rs 1000 form the journal social welfare for the paper published entiteled" FINANCIAL LITERACY AND DALITH women in viruthunagar District"
- Received cash AWARD Rs 4000 form the journal social welfare for the paper publication.
- Received cash AWARD Rs 5000 form the journal social welfare for the paper publication.
- LEAD Outstanding Faculty Award in Commerce -2021 from lead Researcher Forum
- Best Researcher Award of the year 2023 from Indian Academic Researchers Association –Thiruchirapalli,Tamilnadu

GUEST SPEAKER:

S.NO	Date	Name Of the college	Title
1.	19.08.2010	Sri Parasakthi College for Women-Courtallam	Power of C Language in Accounts
2.	8.12.2010	Sivakasi Institute of Printing Technology-sivakasi	Women Upliftment-in the Hands of Women
3.	28.3.2009	Sri kaliswari College-sivakasi	Hostel Day Special Address
4.	01.08.2008	Sri Kaliswari FireworksSivakasi	Women Health&Hygenic

5.	11.09.2020	V.V.Vanniyaperumal College for Women- Viruthunagar	Working Capital Management
6.	20.05.2020	Anna Adarsh College for Women-Chennai	Financial Markets and Services
7.	08.09.2021	Sri kaliswari College - Sivakasi	Pricing is the key factor in Determining the Success of an Entrepreneurship
8	08.03.2023	Hajee Karutha Rowther Howdia College-Palayam	State level workshop- Statistical Tools used in Research
9.	3.02.2024	Thiravium College of Arts and Science for women- Theni	Application of Statistical Tools for Research

COURSE COMPLETED

- Swayam Online Course Completed on Basic on Digital Marketing on Augu -2021

POST HOLD AND HELD

- ❖ Board of studies member-Jeyaraj Anna Packiam College, periyakulam.
- ❖ Board of studies member-ANJA College -Sivakasi.
- ❖ Academic Auditor –E.M.G.Yadava college, Madurai.
- ❖ Acted as a Cultural coordinator at Sri Kaliswari College, Sivakasi for the academic year 2008-2010.
- ❖ Faculty academic forum co-ordinator at sri Kaliswari College, Sivakasi in the year 2009.
- ❖ Conducted a value added course on women yesterday today tomorrow at sri Kaliswari College, Sivakasi 2009
- ❖ Acted as a Gender Cell & Women Empowerment cell coordinator at Sri Kaliswari College, Sivakasi for the academic year 2008 to 2016.
- ❖ Acted as a Enrichment Cell coordinator at Sri Kaliswari College, Sivakasi for the academic year 2010 to 2016.
- ❖ Member in Research committee, Sri Kaliswari College, Sivakasi.
- ❖ NSS program officier-2016 on wards at CPA College, Bodinayakanur.

- ❖ IQAC Member CPA College Bodinayakanur
- ❖ Organized Awareness Program on Swachhta Action Plan and Jai Shakthi Abhiyan on 14-06-2020

COMMUNICATION ADDRESS

Dr. A.Sujatha,

Assistant Professor in Commerce

CPA College- Bodinayakanur

Theni District-625513

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