Profile

Name	: Dr. D. Hema
Date of Birth	: 04-05-1977
Address (Residential)	: A1-1 New AR Police quarters, Master plan complex, Theni-625531.
Email.	: hemad27877@gmail.com,
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Mobile No.	: 9597021100
Designation	: Assistant Professor
Department	: Economics
Area of Specialization	: Rural Economics

Academic details:

S.No.	Degree	University/ College	Branch	Month & year of Completion	CGPA/ Percentage/ Class
1	Ph.D.	Madurai Kamaraj University,Madurai.	Economics	Dec 2019	
2	NET.	University Grand Commission.	Economics	Dec2008	
3	M.Phil.	Madurai Kamaraj University,Madurai.	Economics	April2007	Second class
4	M.A.	Madurai Kamaraj University,Madurai	Economics	April 2005	Second class
5	B.A.	Sri Meenakshi Government Arts College for women,Madurai. Madurai Kamaraj University,Madurai.	Special Economics	April1997	Second class

Experience:

S.No.	College	From	То	Duration
1	Government Arts college for women,Sivagangai.	06-12-2013	09-04-2015	1 Years 4 Months 4 Days
2	Nadar saraswathi college of Arts and Science,Theni.	08-06-2015	31-12-2016	1 Years 6 Months 27 Days
3	Government Arts college for women,Sivagangai.	02-01-2017	31-01-2020	3 Years 29 Days
4	CPA College	03-02-2020	Till	4 Years 6 Months 29 Days

Details of the Orientation and Refresher Courses attended:

S.No.	Course	Academic Staff College	Period
1	Refresher Course	Bharathidasan University, Trichy.	12.07.2023 to 25.07.2023
2	Online Orientation Course	Madurai Kamaraj University , Madurai.	01.02.2022 to 02.03.2022
3	Online Orientation Course	Ramanujan College, University of Delhi	May 18-June 17

Award:

S.No.	Date	Award name	Sponsor Organization
1	28-04-2023	Appreciation award	Cardamom Planters Association College
2	05-09-2019	pearasiriar kalaimani National award	Kaviyarasar Tamil Sangam

List of Publications:

- D. Hema, " "Consumers Opinion Towards Cyber Shopping With Special Reference To Theni Town" ", IJCRT, VOL. 12, ISSUE NO-4, page no. E-848-853.
- 2. D. Hema, "Problems Faced by MGNREGA Beneficiaries in Theni District.", GIS Science Journal, Volume 10, Issue 4, 1869-9391, page no. 243-248.
- 3. D. Hema, "A Study on the socio-Economic Development of the MGNREGA workers in Theni district, Tamilnadu.", Journal of Emerging Technologies And Innovative Research, Volume 10, Issue 3, ISSN 63975, page no. a59-a63.
- 4. Dr.D. Hema, "A study on the impact of Employment generation under MGNERGA in Theni District, Theni.", International novel research and development, Volume 7, Issue 4, ISSN NO-2456-4184, page no. 40.
- 5. D. Hema, " Impact of MGNREGA on socio Economic Development and Women Empowerment.", International journal of Multidisciplinary Researches, Volume.5, Special issue.3, ISSN:2349-8684, page no. 46.
- 6. D. Hema, " Problems faced by the MGNREGA women workers in Sivagangai District.", International journal of Multidisciplinary quarterly Research journal Researches, Volume-VII, Issue-IV, ISSN 2277-5730, page no. 165.
- R.Hema malini and D. Hema, "E-Learning technology :Does it play a vital role in higher education", Total quality management and higher education, Sri meenakshi govt arts college for women, February 23-24, 2017, ISBN 978-81-933316-8-2, page no. 331.
- 8. D. Hema, "The impact and challenges of green marketing", Innovative marketing startegies for sustainable growth issues and challenges, Volume-III, September 16, 2015, ISBN 978-93-85477-14-0, page no. 562.
- 9. D. Hema, " Challenges of women entrepreneur in India", Health economics and management, Volume-7, Issues-1, ISSN 0974-8709, page no. 165.
- 10. D. Hema, "Role of Human Rights", Human Rights and Media ethics, volume-6 ,Issues-1, ISSN 0974-8709, page no. 17.

Participation:

- 1. International level Online Workshop on "Basic Statistical Analysis and its Interpretation using SPSS ", August 24-26, 2023, Global Institute of Statistical Solutions, Online.
- 2. State level Workshop on " Intellectual Property Rights ", February 22, 2023, Cardamom Planters Association College, Bodinayakanur.
- 3. State level Tamilnadu State council for higher education on " In service teacher training programme ", May 5-6, 2022, Madurai kamaraj university, madurai.
- 4. Faculty Development Programme on "Enhancing Teacher's Collective Efficacy During Pandemic ", March 17, 2022, Cardamom Planters Association College, Bodinayakanur.
- 5. University level Faculty Development Programme on "PEDAGOGY AND RESEARCH METHODS ", 24/05/2021 06/06/2021, AMET University, Delhi.
- 6. National level Webinar on " "Indian Economy and MSMEs Challenges and Issues" ", July 28, 2020, IEA in Association with Thiruvalluvar University, Vellore.
- 7. Online Faculty Development Programme on " "Application of Statistical Tools in SPSS" ", July 6-12, 2020, Sri Kanyaka Parameswari Arts & Science College for Women, Chennai. .
- 8. Faculty Development Programme on "Recast, Retread, Reshape ", June 13-15, 2020, Dr.MGR Edication and research institute, chennai.
- 9. International level Webinar on " Emotional connection with employees; During a crisis ", June 3, 2020, Nehru institute of management and studies, Coimbatore.
- 10. National level Conference on "Recent trends in pure and applied mathematics ", January 13, 2019, Government Arts college for women, Sivaganagi.
- 11. State level Seminar on "Entrepreneurial skill", December 6, 2016, Nadar saraswathi college of Arts and science, Theni.
- 12. National level Workshop on "Research Methodology, SPSS ", October 21-22, 2016, Primax Foundation, Bengaluru.
- 13. National level Workshop on "Quantitative data analysis-SPSS ", March 18, 2016, Sri Meenakshi Government Arts college for women, Madurai.

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- 14. National level Seminar on "Attitude and perspective Allignment of Budding Managers ", September 12, 2015, Nadar saraswathi college of Arts and science, Theni.
- 15. State level Workshop on "Statistical tools in Research ", August 19-20, 2015, Nadar saraswathi college of Arts and science, Theni.
- 16. Workshop on "Mutual fund module ", August 6-7, 2015, Nadar saraswathi college of Arts and science, Theni.
- 17. Workshop on " Teaching learning perspective from cognitive science &ICT ", August 1, 2015, Nadar saraswathi college of Arts and science, Theni.
- 18. National level Workshop on "Quantitative data analysis ", February 3-4, 2015, Sri Meenakshi Government Arts college for women, Madurai.

Presentation:

- 1. National level Seminar on "e-Banking in Rural economy:Recent trends and development ", January 21, 2016, Hajee Karutha Rowther Howdia College, Uthamapalayam., presented title as "A study on rural consumer perspective towards internet banking service in theni district".
- 2. International level Conference on "Contemporary issues & Challenges in commerce and management ", February 13, 2015, Sri Ganesh college of Arts and Science, Salem., presented title as " Rural banking in India".
- 3. National level Conference on "UGC sponsored-Higher education in India:Opportunities and challenges in India ", January 30, 2015, Government Arts college, Karur., presented title as "Status and challenges of higher education in India".
- 4. National level Seminar on "UGC Sponsored-Challenges and prospects of Indian Economy ", January 22-23, 2015, Arumugam pillai seethaiammal college, Tiruppattur., presented title as " Employment trends in India".
- 5. National level Seminar on "Emerging Trends In Management ", February 28, 2014, Joseph Arts and science College, Thirunavalur., presented title as "Human resources Management".
- 6. National level Conference on "Human Rights duties Education ", February 25-26, 2014, , presented title as " A Study on Impact of Child labour ,problems & Challenges".
- 7. National level Conference on "Innovative &Strategies in Business management ", January 7-8, 2014, Dr.Umayal Ramanathan College for women, Alagappapuram., presented title as " A study on international business and trade".
- 8. E-Quizzes on "Marketing ", February 6, 0020, Madurai sivakasi nadar pioneer meenakshi women college, Poovanthi., presented title as "Marketing ".

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