

List of Publications:

1. D. Hema, " "Consumers Opinion Towards Cyber Shopping With Special Reference To Theni Town" ", IJCRT, VOL. 12, ISSUE NO-4, page no. E-848-853.
2. D. Hema, " Problems Faced by MGNREGA Beneficiaries in Theni District.", GIS Science Journal, Volume 10, Issue 4, 1869-9391, page no. 243-248.
3. D. Hema, " A Study on the socio-Economic Development of the MGNREGA workers in Theni district, Tamilnadu.", Journal of Emerging Technologies And Innovative Research, Volume 10, Issue 3, ISSN 63975, page no. a59-a63.
4. Dr.D. Hema, " A study on the impact of Employment generation under MGNERGA in Theni District, Theni.", International novel research and development , Volume 7, Issue 4, ISSN NO-2456-4184, page no. 40.
5. D. Hema, " Impact of MGNREGA on socio Economic Development and Women Empowerment.", International journal of Multidisciplinary Researches, Volume.5 ,Special issue.3, ISSN:2349-8684, page no. 46.
6. D. Hema, " Problems faced by the MGNREGA women workers in Sivagangai District.", International journal of Multidisciplinary quarterly Research journal Researches, Volume-VII , Issue-IV, ISSN 2277-5730, page no. 165.
7. R.Hema malini and D. Hema, " E-Learning technology :Does it play a vital role in higher education", Total quality management and higher education, Sri meenakshi govt arts college for women, February 23-24, 2017, ISBN 978-81-933316-8-2, page no. 331.
8. D. Hema, " The impact and challenges of green marketing", Innovative marketing startegies for sustainable growth issues and challenges, Volume-III, September 16, 2015, ISBN 978-93-85477-14-0, page no. 562.
9. D. Hema, " Challenges of women entrepreneur in India", Health economics and management, Volume-7 ,Issues-1, ISSN 0974-8709, page no. 165.
10. D. Hema, " Role of Human Rights", Human Rights and Media ethics, volume-6 ,Issues-1, ISSN 0974-8709, page no. 17.

Participation:

1. International level Online Workshop on " Basic Statistical Analysis and its Interpretation using SPSS ", August 24-26, 2023, Global Institute of Statistical Solutions, Online.
2. State level Workshop on " Intellectual Property Rights ", February 22, 2023, Cardamom Planters Association College, Bodinayakanur.
3. State level Tamilnadu State council for higher education on " In service teacher training programme ", May 5-6, 2022, Madurai kamaraj university, madurai.
4. Faculty Development Programme on " Enhancing Teacher's Collective Efficacy During Pandemic ", March 17, 2022, Cardamom Planters Association College, Bodinayakanur.
5. University level Faculty Development Programme on "PEDAGOGY AND RESEARCH METHODS ", 24/05/2021 - 06/06/2021, AMET University, Delhi.
6. National level Webinar on " "Indian Economy and MSMEs Challenges and Issues" ", July 28, 2020, IEA in Association with Thiruvalluvar University , Vellore.
7. Online Faculty Development Programme on " "Application of Statistical Tools in SPSS" ", July 6-12, 2020, Sri Kanyaka Parameswari Arts & Science College for Women, Chennai. .
8. Faculty Development Programme on " Recast,Retread,Reshape ", June 13-15, 2020, Dr.MGR Edication and research institute, chennai.
9. International level Webinar on " Emotional connection with employees;During a crisis ", June 3, 2020, Nehru institute of management and studies, Coimbatore.
10. National level Conference on " Recent trends in pure and applied mathematics ", January 13, 2019, Government Arts college for women, Sivaganagi.
11. State level Seminar on " Entrepreneurial skill ", December 6, 2016, Nadar saraswathi college of Arts and science , Theni.
12. National level Workshop on " Research Methodology,SPSS ", October 21-22, 2016, Primax Foundation, Bengaluru.
13. National level Workshop on " Quantitative data analysis-SPSS ", March 18, 2016, Sri Meenakshi Government Arts college for women, Madurai.

14. National level Seminar on " Attitude and perspective Allignment of Budding Managers ", September 12, 2015, Nadar saraswathi college of Arts and science , Theni.
15. State level Workshop on " Statistical tools in Research ", August 19-20, 2015, Nadar saraswathi college of Arts and science , Theni.
16. Workshop on " Mutual fund module ", August 6-7, 2015, Nadar saraswathi college of Arts and science , Theni.
17. Workshop on " Teaching learning perspective from cognitive science &ICT ", August 1, 2015, Nadar saraswathi college of Arts and science , Theni.
18. National level Workshop on " Quantitative data analysis ", February 3-4, 2015, Sri Meenakshi Government Arts college for women, Madurai.

Presentation:

1. National level Seminar on "e-Banking in Rural economy:Recent trends and development ", January 21, 2016, Hajee Karutha Rowther Howdia College, Uthamapalayam., presented title as "A study on rural consumer perspective towards internet banking service in theni district".
2. International level Conference on "Contemporary issues &Challenges in commerce and management ", February 13, 2015, Sri Ganesh college of Arts and Science, Salem., presented title as " Rural banking in India".
3. National level Conference on "UGC sponsored-Higher education in India:Opportunities and challenges in India ", January 30, 2015, Government Arts college, Karur., presented title as "Status and challenges of higher education in India".
4. National level Seminar on "UGC Sponsored-Challenges and prospects of Indian Economy ", January 22-23, 2015, Arumugam pillai seethaiammal college, Tiruppattur., presented title as " Employment trends in India".
5. National level Seminar on "Emerging Trends In Management ", February 28, 2014, Joseph Arts and science College, Thirunavalur., presented title as " Human resources Management".
6. National level Conference on "Human Rights duties Education ", February 25-26, 2014, , presented title as " A Study on Impact of Child labour ,problems &Challenges".
7. National level Conference on "Innovative &Strategies in Business management ", January 7-8, 2014, Dr.Umayal Ramanathan College for women, Alagappapuram., presented title as " A study on international business and trade".
8. E-Quizzes on "Marketing ", February 6, 0020, Madurai sivakasi nadar pioneer meenakshi women college, Poovanthi., presented title as "Marketing ".