

## CARDAMOM PLANTERS' ASSOCIATION COLLEGE

### REPORT ON ZOHO BOOKS ORIENTATION & MOU SIGNING CEREMONY

The **Zoho Books Orientation and MoU Signing Ceremony** was held on **30th July 2025** at CPA College, Bodinayakanur. The event was organized jointly by the **Career Guidance & Placement Cell** and **CPAC IAS Academy**.

The programme began with a **prayer song**, followed by the dignitaries lighting the **traditional lamp**, marking an auspicious beginning to the event.

The **Welcome Address** was delivered by **Mrs. E. Pappulakshimi**, Assistant Professor of Commerce and Co-ordinator, Career Guidance Cell, who warmly greeted the gathering and outlined the significance of the event. The **Presidential Address** was then delivered by **Dr. S. Sivakumar, Ph.D.**, Principal, CPA College, who emphasized the importance of skill-based learning and collaborations with reputed organizations like Zoho. **Mrs. M. Hemalatha**, Co-ordinator, Placement Cell, introduced the Chief Guest and highlighted his contributions to the field of finance and talent transformation.

A **milestone moment** of the day was the **MoU Signing Ceremony** between CPA College and **Zoho Corporation**, symbolizing a formal partnership to enhance academic-industry linkages.

Following this, the **Keynote Address** was delivered by the Chief Guest, **Mr. Mohammed Rameez Faizal TA**, Global Head of Learning Innovation & Talent Transformation, Zoho's Finance Suite of Products. He spoke on "*Digitization in India and the Future of Accounting*," offering valuable insights that captivated the audience. The students were highly attentive and engaged throughout the session.

The event concluded with the **Vote of Thanks** proposed by **Mrs. P. Priyanga**, Assistant Professor of English and Co-ordinator, CPAC IAS Academy, who expressed gratitude to all the dignitaries, participants, and organizers.

The programme ended on a patriotic note with the **National Anthem**. The event was both inspiring and informative, paving the way for future collaborations and opportunities for students.





SIGNATURE OF THE CO-ORDINATORS