

UNIT-III

EXPLAIN THE COMMITTEES INVOLVED IN THE EVENT MANAGEMENT

Event management typically involves various committees, each responsible for specific aspects of organizing and executing an event. Here's a breakdown of the committees involved:

- 1. Organizing Committee:** This is the primary committee responsible for overseeing the entire event. It sets the goals, objectives, and overall vision for the event. Usually consists of senior members, various department heads, and key organizers.
- 2. Program Committee:** Responsible for designing the event schedule, deciding on topics, inviting speakers, and organizing sessions or workshops. It includes members from relevant academic or administrative departments.
- 3. Finance Committee:** Manages the event's budget, handles all financial transactions, and ensures funds are used effectively. It consists of finance officers, accountants.
- 4. Logistics Committee:** This committee handles all logistical aspects, such as arranging the venue, transportation, and accommodations. It also manages the setup of equipment and materials. It includes administrative staff, logistics coordinators.
- 5. Hospitality Committee:** The Hospitality committee takes care of the guests, speakers, and participants by arranging refreshments, meals, and accommodation if needed. The members of the committee typically includes event members, administrative staff.
- 6. Publicity Committee:** It promotes the event through various channels like social media, posters, and press releases. It ensures the event reaches the target audience. It includes event members, and media or communication personnel.
- 7. Registration Committee:** It manages participant registration, including the collection of fees, distribution of materials, and handling of attendee lists.

8. Technical Committee: It ensures that all technical requirements, such as audio-visual equipment, internet access, and other technology needs, are met. The members of this committee includes IT staff, technical support, and event members.

9. Cultural Committee: It organizes cultural programs, entertainment, and performances that are part of the event. Usually it involves event members, cultural coordinators.

10. Discipline Committee: It ensures that, the event runs smoothly by maintaining order and addressing any behavioural issues or disruptions. It includes event members, security personnel, and sometimes event representatives.

11. Evaluation Committee: It assesses the success of the event by gathering feedback from participants and evaluating outcomes against the set objectives. It consists of event members, event organizers, and evaluators.

12. Volunteer Committee: It coordinates with the event volunteers who assist with various tasks such as guiding participants, distributing materials, and providing support during the event. It includes event coordinators and event leaders.

Each committee plays a crucial role in ensuring the event is successful, with clear communication and collaboration being key to smooth execution.

SAFETY-EMERGENCY PLANNING AND CHECKLIST IN EVENT MANAGEMENT

Safety and emergency planning are critical components of successful event management, as they ensure the safety of participants, staff, and the overall success of the event. A well-prepared plan minimizes risks and helps manage unexpected situations.

1. Risk Assessment

- **Identify Hazards:** Determine potential risks such as fire hazards, overcrowding, medical emergencies, equipment malfunctions, etc.
- **Evaluate Risks:** Analyze the likelihood and potential impact of each identified hazard.

- **Prioritize Risks:** Rank the risks based on their severity and the probability of occurrence.

2. Establish an Emergency Response Team

- **Assign Roles:** Designate a safety officer, emergency coordinator, medical personnel, security personnel, and communication officers.
- **Train Team Members:** Ensure that team members are trained in their responsibilities, including first aid, evacuation procedures, and crowd control.
- **Regular Drills:** Conduct regular safety drills to ensure preparedness.

3. Create Emergency Plans

- **Evacuation Plan:** Develop clear evacuation routes, assembly points, and protocols for crowd management.
- **Communication Plan:** Outline how to communicate with staff, attendees, emergency services, and media in case of an emergency.
- **Medical Response Plan:** Ensure medical staff and resources are available on-site, and identify local hospitals or medical facilities.
- **Contingency Plans:** Prepare for various scenarios such as power outages, severe weather, or security threats.

4. Coordinate with Local Authorities

- **Emergency Services:** Liaise with police, fire, and medical services to make them aware of the event and emergency plans.
- **Licenses and Permits:** Ensure compliance with local regulations and secure all necessary permits.
- **Security:** Arrange for adequate security personnel and equipment, including CCTV and crowd control barriers.

5. On-Site Safety Measures

- **Signage:** Post clear signs indicating emergency exits, first aid stations, and fire extinguishers.
- **Safety Equipment:** Ensure fire extinguishers, first aid kits, and defibrillators are available and accessible.
- **Crowd Control:** Use barriers, floor markings, and staff to guide the movement of people and prevent overcrowding.

6. Communication System

- **Internal Communication:** Equip staff with radios or mobile communication devices for quick coordination.
- **Public Address System:** Install a reliable public address system to make announcements or give instructions during an emergency.
- **Emergency Contact List:** Ensure that all key personnel have access to emergency contact numbers, including local authorities and medical services.

7. Monitor and Review

- **Real-time Monitoring:** Use CCTV, crowd counters, and on-the-ground personnel to continuously monitor the event.
- **Adjustments:** Be prepared to make real-time changes to crowd control, entry/exit routes, or safety procedures based on evolving situations.
- **Post-Event Review:** After the event, conduct a review of any incidents or near-misses and update the emergency plan as necessary.

Following these steps ensures a comprehensive safety and emergency plan that can minimize risks and keep the event environment secure for everyone involved.

Safety-Emergency Checklist:

- **Pre-event:**
 - Complete risk assessment and develop a safety plan.
 - Coordinate with emergency services (police, fire, medical).
 - Set up emergency exits, lighting, and signage.
 - Secure fire extinguishers, first aid kits, and necessary equipment.
 - Train staff on safety protocols and emergency procedures.
 - Test communication systems (radios, phones).

- **During the event:**
 - Monitor crowd levels and behaviour.
 - Ensure emergency services are on standby.
 - Have designated staff on-site for health and safety issues.
 - Regularly communicate with staff to ensure smooth operations.

- **Post-event:**
 - Debrief the event team on safety performance.
 - Review any incidents or emergencies that occurred.
 - Update emergency plans for future events based on lessons learned.

Proper safety and emergency planning not only protect attendees but also contribute to the smooth and successful execution of any event.

RECRUITMENT OF EVENT STAFF

Recruiting event staff is a crucial step in ensuring the success of an event, as a well-trained and capable team can efficiently manage various responsibilities and deliver a positive experience for attendees.

Key Steps in Recruiting Event Staff:

1. Identify Roles and Requirements:

- Outline the different positions needed, such as event coordinators, security, ushers, tech support, and catering staff.
- Define the skills, experience, and qualifications required for each role.

2. Sourcing Candidates:

- Advertise the roles through job boards, social media, recruitment agencies, and professional networks.
- Engage with local universities or event management schools to find temporary or volunteer staff.

3. Screening and Interviews:

- Review applications and conduct interviews to assess candidates' skills, experience, and ability to handle event-specific challenges.
- Evaluate soft skills like communication, teamwork, and problem-solving, as these are vital for successful event management.

4. Training and Orientation:

- Provide training on event logistics, safety procedures, and role-specific tasks.
- Ensure that staff understand their responsibilities, communication protocols, and the event schedule.

5. On boarding and Briefing:

- Before the event, conduct a briefing session to reinforce roles, emergency plans, and key expectations.
- Make sure staff are familiar with the venue layout, key contacts, and schedules.

Effective recruitment ensures that the event has the right team to manage operations smoothly, ensuring the safety and satisfaction of attendees.

WHAT IS MEANT BY EVENT SCHEDULING

Event Scheduling refers to the process of organizing and planning the timing and sequence of various activities within an event. It involves allocating specific times for each component, such as sessions, speeches, entertainment, breaks, and other logistics, ensuring the event runs smoothly and efficiently.

Key Aspects of Event Scheduling:

1. Timeline Creation:

- Develop a detailed timeline of the event from start to finish, including setup and teardown times.

2. Coordination of Activities:

- Ensure that different activities do not overlap or create conflicts, allowing enough time for transitions between sessions or performances.

3. Allocation of Resources:

- Assign the necessary staff, equipment, and facilities for each scheduled activity, ensuring that everything is in place at the right time.

4. Flexibility:

- Build in buffer times for unexpected delays or adjustments to keep the event on track.

5. Communication:

- Distribute the schedule to all key stakeholders, including staff, vendors, and participants, to ensure everyone is aware of their roles and timings.

Effective event scheduling helps maintain a well-organized and seamless event experience, balancing timing and resources to meet the goals of the occasion.

