APPENDIX - CB MADURAI KAMARAJ UNIVERSITY (University with Potential for Excellence)

MASTER OF COMMERCE (M.COM,)

CHOICE BASED CREDIT SYSTEM/LEARNING OUTCOME BASED CURRICULUM FRAMEWORK

M.Com., GENERAL

Programme Objectives:

The M.Com. Post Graduate Degree program encompasses advancements in the fields of finance, marketing, management, accounting, law, taxation, entrepreneurship, organisational behaviour, computer applications, research, etc., to equip students with in-depth knowledge and skills required to cope with the dynamics of the constantly changing business environment and technological up gradations.

This program provides the framework to enhance the learner's acumen, logical and analytical thinking through mandatory internships and research projects which facilitates industry exposure, ensuring job readiness and confidence to become job providers.

TANSCHE REG	ULATIONS ON LEARNING OUTCOMES-BASED CURRICULUM
F	RAMEWORK FOR POSTGRADUATE EDUCATION
Programme	M.COM GENERAL
Duration	PG - Two Years
Programme	PO1: Problem Solving Skill
Outcomes (Pos)	Apply knowledge of Management theories and Human Resource practices
	to solve business problems through research in Global context.
	PO2: Decision Making Skill
	Foster analytical and critical thinking abilities for data-based decision-
	making.
	PO3: Ethical Value
	Ability to incorporate quality, ethical and legal value-based perspectives to
	all organizational activities.
	PO4: Communication Skill
	Ability to develop communication, managerial and interpersonal skills.
	PO5: Individual and Team Leadership Skill
	Capability to lead themselves and the team to achieve organizational goals.
	PO6: Employability Skill Inculcate contemporary business practices to enhance employability skills in
	the competitive environment.
	PO7: Entrepreneurial Skill
	Equip with skills and competencies to become an entrepreneur.
	PO8: Contribution to Society
	Succeed in career endeavors and contribute significantly to society.
	PO 9 Multicultural competence
	Possess knowledge of the values and beliefs of multiple cultures and
	a global perspective.
	PO 10: Moral and ethical awareness/reasoning
	Ability to embrace moral/ethical values in conducting one's life.
Programme	PSO1 – Placement
Specific Outcomes	To prepare the students who will demonstrate respectful engagement
(PSOs)	with others' ideas, behaviors, beliefs and apply diverse frames of reference
	to decisions and actions.
	PSO 2 - Entrepreneur
	To create effective entrepreneurs by enhancing their critical thinking,
	problem solving, decision making and leadership skill that will facilitate
	startups and high potential organizations.

PSO3 – Research and Development

Design and implement HR systems and practices grounded in research that comply with employment laws, leading the organization towards growth and development.

PSO4 – Contribution to Business World

To produce employable, ethical and innovative professionals to sustain in the dynamic business world.

PSO 5 – Contribution to the Society

To contribute to the development of the society by collaborating with stakeholders for mutual benefit.

	METHODS OF ASSESSMENT
Remembering (K1)	• The lowest level of questions require students to recal
	information from thecourse content
	• Knowledge questions usually require students to identify
	information in the textbook.
Understanding (K2)	Understanding of facts and ideas by comprehending organizing
	comparing, translating, interpolating and interpreting in their own
	words.
	• The questions go beyond simple recall and require students to
	combine datatogether
Application (K3)	• Students have to solve problems by using / applying a concep
	learned in the classroom.
	Students must use their knowledge to determine a exact response
Analyze (K4)	Analyzing the question is one that asks the students to break down
	something into its component parts.
	• Analyzing requires students to identify reasons causes or
	motives and reach conclusions or generalizations.
Evaluate (K5)	Evaluation requires an individual to make judgment on
	something.
	• Questions to be asked to judge the value of an idea, a character,
	a work of art, or a solution to a problem.
	• Students are engaged in decision-making and problem – solving.
	• Evaluation questions do not have single right answers.
Create (K6)	The questions of this category challenge students to get engaged
	in creative and original thinking.
	Developing original ideas and problem solving skills

PROGRAMME OUTCOMES (PO) - PROGRAMME SPECIFIC OUTCOMES (PSO)

MAPPING

PROGRAMME SPECIFIC OUTCOMES (PSO)									
	PO1	PO2	PO3	PO4	PO5				
PSO1	3	3	3	3	3				
PSO2	3	3	3	3	3				
PSO3	3	3	3	3	3				
PSO4	3	3	3	3	3				
PSO5	3	3	3	3	3				

First Year Core –I

Semester I

BUSINESS FINANCE

	Learning Objectives
1	To outline the fundamental concepts in finance
2	To estimate and evaluate risk in investment proposals
	To evaluate leasing as a source of finance and determine the sources of startup financing
4	To examine cash and inventory management techniques
5	To appraise capital budgeting techniques for MNCs

Course Outcomes

Students will be able to

CO No.	CO Statement	Knowledge
		level
CO 1	Explain the important finance concepts	K2
CO 2	Estimate risk and determine its impact on return	K5
CO 3	Examine leasing and other sources of finance for startups	K4
CO 4	Summarise cash, receivable and inventory management techniques	K2
CO 5	Evaluate techniques of long term investment decision incorporating risk factor	K5

	POs							PSOs	
	1	2	3	4	5	6	1	2	3
CO1	3	3	1	3	3	3	2	2	2
CO2	3	3	2	3	3	3	3	3	3
CO3	2	2	1	2	2	2	3	2	2
CO4	2	2	1	2	2	2	2	2	2
CO5	3	3	2	3	3	3	3	3	3

Core – II DIGITAL MARKETING

	Learning Objectives
1	To assess the evolution of digital marketing
2	To appraise the dimensions of online marketing mix
3	To infer the techniques of digital marketing
4	To analyse online consumer behaviour
5	To interpret data from social media and to evaluate game based marketing

Course Outcomes:

Students will be able to:

CO No.	CO Statement	Knowledge level
CO 1	Explain the dynamics of digital marketing	K2
CO 2	Examine online marketing mix	K4
CO 3	Compare digital media channels	K4
CO 4	Explain online consumer behavior	K2
CO 5	Analyse social media data	K4

		POs							PSOs		
	1	2	3	4	5	6	1	2	3		
CO1	3	3	2	3	3	3	3	3	3		
CO2	3	3	2	3	3	3	3	3	3		
CO3	3	3	2	2	3	2	3	3	2		
CO4	3	3	2	2	3	3	3	3	3		
CO5	3	3	1	3	3	2	3	3	2		

First Year

Core – III BANKING AND INSURANCE

	Learning Objectives
1	To understand the evolution of new era banking
2	To explore the digital banking techniques
3	To analyse the role of insurance sector
4	To evaluate the mechanism of customer service in insurance and the relevant regulations
5	To analsye risk and its impact in banking and insurance industry

Course Outcomes

Students will be able to

CO No.	CO Statement	Knowledge level
CO 1	Relate the transformation in banking from traditional to new age	K2
CO 2	Apply modern techniques of digital banking	K3
CO 3	Evaluate the role of insurance sector	K5
CO 4	Examine the regulatory mechanism	K4
CO 5	Assess risk mitigation strategies	K5

	POs							PSOs		
	1	2	3	4	5	6	1	2	3	
CO1	2	2	1	3	3	3	3	3	3	
CO2	3	3	3	3	3	3	3	3	3	
CO3	2	2	1	2	2	2	2	3	2	
CO4	3	2	2	1	2	2	2	3	2	
CO5	3	3	1	3	3	3	3	3	3	

First Year Elective –I A Semester I SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT Semester I

	Learning Objectives
1.	To become familiar with various Investment avenues and Portfolio Construction
2.	To understand the Equity Shares, Preference Shares and Bonds valuation models
3.	To learn about long-term and short-term investment analysis tools.
4.	To analyse with Portfolio theories.
5.	To gain knowledge in Portfolio performance methods.

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Examine investment options and structure a portfolio	K4
CO 2	Assess the value of Equity Shares, Preference Shares and Bonds	K5
CO 3	Examine stock performance through fundamental and technical analysis	K4
CO 4	Examine the various Portfolio Theories.	K4

	POs							PSOs			
	1	2	3	4	5	6	1	2	3		
CO1	3	3	1	3	2	3	2	2	3		
CO2	3	3	1	3	2	3	2	3	2		
CO3	3	3	2	3	2	3	2	3	2		
CO4	2	3	1	3	2	2	2	3	2		
CO5	3	3	1	3	2	2	2	3	2		

Elective – I B OPERATIONS RESEARCH

	Learning Objectives
1	To outline the fundamentals of Operations Research
2	To use OR models for problem solving
3	To examine the role of sequencing and game theory
4	To design and apply network analysis
5	To apply modelling techniques

Course outcomes

CO No.	CO Statement	Knowledge level
CO 1	Apply Linear Programming	К3
CO 2	Identify models for problem solving	К3
CO 3	Apply sequencing and game theory	К3
CO 4	Apply network analysis to enhance effectiveness	К3
CO 5	Examine the models for decision making	K4

	POs							PSOs			
	1	2	3	4	5	6	1	2	3		
CO 1	3	3	2	3	3	2	2	3	3		
CO 2	3	3	1	3	3	3	3	3	3		
CO 3	3	3	1	3	3	2	3	3	2		
CO 4	3	3	2	3	3	3	3	3	3		
CO 5	3	3	1	3	3	2	3	3	2		

	Learning Objectives
1.	To Understand the provisions of Trade Unions Act
2.	To gain knowledge on various measures and provisions relating to employees as
	per the Factories Act and Equal Remuneration Act
3.	To become familiar with compensation payable to workmen under different
	situations and understand the provisions of the Employees State Insurance Act
4.	To learn different provisions relating to payment of wages and minimum wages to
	employees
5.	To understand employee welfare measures with respect to provident fund, gratuity
	and bonus

Course Outcomes

CO No.	CO Statement	Knowledge
		level
CO 1	Recall the basic labour legislations pertaining to Trade Unions	K1
CO 2	Explain various provisions of the Factories Act and Equal	K2
	Remuneration Act	
CO 3	Assess provisions relating to the workmen's compensation and	K5
	state insurance.	
CO 4	Examine provisions relating to payment of wages and minimum	K4
	wages.	
CO 5	Explain the provisions of provident fund, gratuity and bonus	K2
	schemes.	

			PSOs						
	1	2	3	4	5	6	1	2	3
CO1	1	3	3	2	1	3	1	1	3
CO2	1	3	3	2	1	3	1	1	3
CO3	1	3	3	3	1	3	1	1	3
CO4	1	3	3	3	2	3	2	1	3
CO5	1	3	3	3	1	3	1	1	3

First Year

Elective – II BSemester ISTRATEGIC HUMAN RESOURCE MANAGEMENT

	Learning Objectives
1	To appreciate the importance of HR Masefield of study and as central management function
2	To understand the implication of HRM on Government regulations and corporated ecisions
3	To analyse the key elements of the HR functions
4	To gain knowledge about the elements, key concepts and terminology of HRM
5	To apply the principles and techniques of HRM to the discussion of major personnel issues in casestudies.

Course outcomes:

CO No.	CO Statement	Knowledge level
CO 1	Recall the fundamental so strategic Human Resource	K1
CO 2	Management Examine the conceptual frame work of strategic Human	K4
CO 3	Resource Management Models Apply the knowledge of various strategies in Human Resource	K3
CO 4	Management in the corporate arena Illustrated rafting of HR policies	K2
CO 5	Analyze the latest trend in the strategic Human Resource Management.	K4

	POs							PSOs			
	1	2	3	4	5	6	1	2	3		
CO 1	3	3	3	3	3	2	3	2	3		
CO 2	3	3	3	3	3	2	3	2	3		
CO 3	3	3	3	3	3	2	3	2	3		
CO 4	3	3	3	3	3	2	3	2	3		
CO 5	3	3	3	3	3	2	3	2	3		

First Year Core – IV Semester II STRATEGIC COST MANAGEMENT

	Learning Objectives
1	To analyse the aspects of strategic and quality control management
2	To analyse and select cost control techniques
3	To apply activity based costing for decision making
4	To utilise transfer pricing methods in cost determination
5	To apply cost management techniques in various sectors

Course Outcomes

CO No.	CO Statement	Knowledge level
1	Explain strategic cost management and QC	K2
2	Choose the appropriate technique for cost control	K3
3	Make use of activity based costing in practice	K3
4	Choose transfer pricing methods to solve problems	K3
5	Construct cost structure for Agriculture and IT sector	K3

		POs							PSOs		
	1	2	3	4	5	6	1	2	3		
CO1	3	3	3	3	3	3	3	3	3		
CO2	3	3	2	3	3	3	3	3	3		
CO3	3	3	2	3	3	3	3	3	3		
CO4	3	3	2	3	3	3	3	2	3		
CO5	3	3	1	3	3	3	3	3	3		

Core – V CORPORATE ACCOUNTING

	Learning Objectives
1	To understand the accounting treatment for issue of shares
2	To determine profits for fire and marine insurance
3	To prepare consolidated financial statements
4	To account for price level changes
5	To adopt financial reporting standards

Course Outcomes

CO No.	CO Statement	Knowledge level
CO1	Determine profit and financial position by preparing financial statements of companies as per schedule III of CompaniesAct,2013	K5
CO2	Apply the provisions of IRDA Regulations in the preparation of final accounts of Life Insurance and General Insurance Companies.	K3
CO3	Determine the overall profitability and financial position by preparing consolidated financial statements of holding companies accordance with AS21.	K5
CO4	Analyse contemporary accounting methods	K4
CO5	Examine Financial Reporting based on appropriate Accounting Standards and provisions of Companies Act2013 with respect to Corporate Social Responsibility	K4

			PSOs						
-	1	2	3	4	5	6	1	2	3
CO 1	3	3	2	3	3	3	3	3	3
CO 2	3	3	3	3	2	3	2	3	3
CO 3	3	3	2	3	3	3	3	3	3
CO 4	3	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3	3

First Year Core – VI Semester II SETTING UP OF BUSINESS ENTITIES

	Learning Objectives
1	To understand the startup landscape and its financing
2	To analyse the formation and registration of Section 8 company
3	To outline the concept of LLP and business collaboration
4	To understand the procedure for obtaining registration and license
5	To create awareness about the legal compliances governing business entities

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Compare the various avenues of acquiring finance to setup a business entity	K2
CO 2	Recall the legal requirements for Section 8 Company	K1
CO 3	Examine the provisions for LLP and joint venture	K4
CO 4	Analyse the registration and licensing procedure	K4
CO 5	Examine the compliance of regulatory framework regarding environment	K4

	POs							PSOs			
	1	2	3	4	5	6	1	2	3		
CO1	3	3	3	3	3	3	3	1	3		
CO2	3	2	2	3	2	3	2	3	3		
CO3	3	3	2	3	3	3	3	3	3		
CO4	3	3	3	3	3	3	3	3	3		
CO5	3	3	3	3	3	3	3	3	3		

First Year

Elective – III A BUSINESS ETHICS AND CORPORATE SUSTAINABILITY

	Learning Objectives						
1.	To understand the concept and importance of business ethics						
2.	To enable ethical decision making based on various theories						
3.	To gain knowledge on moral issues relating to business, marketing, advertising, finance, HR and environmental protection						
4.	To understand the concepts of corporate sustainability						
5.	To analyses sustainability information and prepare reports						

Course Outcomes

Students will be able to:

CO No.	CO Statement	Knowledge
		level
CO 1	Apply the concepts of business ethics in practice	K3
CO 2	Demonstrate ethical decision making by applying various	K2
	theories	
CO 3	Evaluate moral issues relating to business, marketing,	K5
	advertising, finance, HR and environmental protection	
CO 4	Explain the concepts of corporate sustainability	K2
CO5	Construct reports disclosing sustainability information	K3

	POs							PSOs			
	1	2	3	4	5	6	1	2	3		
CO1	3	3	3	2	2	3	2	1	3		
CO2	3	3	3	2	2	3	2	1	3		
CO3	3	3	3	2	2	3	2	1	3		
CO4	2	2	2	3	3	3	3	3	3		
CO5	2	2	2	3	3	3	3	3	3		

First Year

Elective – III BSemester II AUDIT AND DUE DILIGENCE

	Learning Objectives
1	To understand different types of audit
2	To gain knowledge on secretarial audit
3	To understand the basics of due diligence
4	To analyse different types of due diligence
5	To understand due diligence for take overs and due diligence report

Course outcomes:

CO No.	CO Statement	Knowledge level
CO 1	Compare different types of audit	K2
CO 2	Assess the provisions relating to secretarial audit	K5

CO 3	Recall the basics of due diligence	K1
CO 4	Explain the various types of due diligence	K2
CO 5	Examine due diligence for take overs and prepare due diligence report	K4

			PSOs						
	1	2	3	4	5	6	1	2	3
CO1	3	3	3	3	3	3	3	2	3
CO2	3	3	3	3	3	3	3	2	3
CO3	3	3	3	3	3	3	3	2	3
CO4	3	3	3	3	3	3	3	2	3
CO5	3	3	3	3	3	3	3	2	3

RURAL AND AGRICULTURAL MARKETING

	Learning Objectives
1.	To understand the concepts of Rural marketing and its environments.
2.	To understand the buying behaviour of rural consumers
3.	To gain knowledge on strategies relating to rural product, branding, packaging, etc.
4.	To analyse the functioning of food processing industry including distribution and promotion in the rural market.
5.	To understand the principles and functioning of cooperative marketing

Course Outcomes

CO No.	CO Statement	Knowledge
		level
CO 1	Recall the concepts of rural marketing	K1
CO 2	Analyse the buying behaviour of rural consumers	K4
CO 3	Develop the strategies relating to rural product, branding,	K3
005	packaging, etc.	
CO 4	Construct distribution and promotional mix in the rural market	K3
04	relating to food processing industry	
CO5	Explain the principles and functioning of cooperative marketing	K2

	POs							PSOs		
	1	2	3	4	5	6	1	2	3	
CO1	2	2	1	2	3	3	3	1	3	
CO2	3	3	3	3	3	3	3	1	3	
CO3	3	3	3	3	3	3	3	1	3	
CO4	3	3	2	3	3	3	3	2	3	
CO5	2	2	2	3	3	3	3	1	3	

Elective – IV B

First Year

Semester II

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

	Learning Objectives
1.	To identify the primary differences between logistics and supply chain management
2.	To understand the individual processes of supply chain management and their inter relationships within individual companies and across the supply chain.
3.	To evaluate the management components of supply chain management
4.	To analyse the tools and techniques applied in implementing supply chain management.
5.	To create awareness about the professional opportunities in supply chain management.

5. To create Course Outcomes

Students will be able to:

CO No.	CO Statement	Knowledge
		level
CO 1	Recall the concepts and features of SCM	K1
CO 2	Summarise global and Indian perspectives of SCM	K2
CO 3	Examine changing logistics environment pertaining to materials management, warehousing and distribution	K4
CO 4	Explain strategic warehousing for SCM	K2
CO5	Outline the role of internet in SCM	K2

	Pos							PSOs		
	1	2	3	4	5	6	1	2	3	
CO1	3	3	1	3	2	2	3	1	2	
CO2	2	2	3	2	3	3	2	2	1	
CO3	2	1	2	3	2	2	3	3	3	
CO4	1	3	1	2	1	1	2	2	2	
CO5	3	2	2	2	2	2	1	1	1	

Core – VII TAXATION

	Learning Objectives
	To identify deductions from gross total income and computation of income for different classes of assesses
2	To understand the procedure for filing of returns and tax planning
3	To analyse the structure on international business taxation
4	To assess Goods and Services Tax and filing GST returns
5	To compute customs duty as per Customs Act

Course Outcomes

Students will be able to:

CO No.	CO Statement	Knowledge level
CO 1	Apply the provisions of income tax to determine taxable income	К3
CO 2	Plan taxes	К3
CO 3	Illustrate the nuances of international business taxation	K2
CO 4	Apply the provisions of GST	К3
CO 5	Summarise the provisions of Customs Act	K2

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	3	3	3	3	3	3	3	2	3
CO2	3	3	3	3	3	3	2	2	3
CO3	3	3	3	3	3	3	3	2	3
CO4	3	3	3	3	3	3	3	2	3
CO5	3	3	3	3	3	3	3	3	3

Second Year

Core – VIII RESEARCH METHODOLOGY

	Learning Objectives
1	To understand the fundamentals of research
2	To construct theoretical design and formulate hypotheses
3	To evaluate the data collection techniques
4	To perform parametric and non-parametric tests
5	To enhance report writing skills and develop ethical conduct in research

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Recall the research concepts and recognise the research problem	K1
CO 2	Construct research hypothesis and determine the sample size	K3
CO 3	Select appropriate method for data collection	K3
CO 4	Interpret the results of statistical tests	K2
CO 5	Construct research report avoiding plagiarism	K3

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	3	3	3	2	2	3	2	3	3
CO2	3	3	3	2	2	3	2	3	3
CO3	3	3	3	2	2	3	2	3	3
CO4	3	3	3	2	2	3	2	3	3
CO5	3	3	3	2	2	3	2	3	3

COMPUTER APPLICATIONS IN BUSINESS

Core-IX

Second Year

Semester III

	Learning Objectives
1	To understand the fundamentals of SPSS
2	To compare the values obtained in t-test and ANOVA
3	To perform regression and non-parametric tests
4	To create company, groups and ledgers and obtain financial statements using Tally
	Prime
5	To understand inventory management and account for goods and services tax

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Construct data file in SPSS	K3
CO 2	Examine Means of samples	K4
CO 3	Apply non-parametric tests	К3
CO 4	Construct a company, form groups and get automated financial statements	К3
CO 5	Plan for automation of inventory	К3

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO 1	2	3	2	2	3	3	2	3	3
CO 2	3	3	2	2	3	3	2	3	3
CO 3	3	3	2	2	3	3	2	3	3
CO 4	3	3	2	3	3	3	3	3	3
CO 5	3	3	2	3	3	3	3	3	3

Second Year Core – X Semester III INTERNATIONAL BUSINESS

	Learning Objectives
1	To understand the concepts of International Business and International Business Environment
2	To analyse the different theories of International Business.
3	To understand the legal procedures involved in International Business.
4	To evaluate the different types of economic integrations.
5	To analyse the operations of MNCs through real case assessment.

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Recall the concepts of International Business and International Business Environment	K1
CO 2	Analyze different theories of International Business	K4
CO 3	Explain the legal procedures involved in International business	K2
CO 4	Explain the different types of economic integrations.	K2
CO 5	Identify the operations of MNCs through real case assessment	К3

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	1	3	1	2	2	2	3	1	2
CO2	3	2	3	1	3	3	2	2	1
CO3	2	1	2	3	2	2	3	3	3
CO4	1	3	1	2	1	1	2	2	2
CO5	3	2	2	2	2	2	1	1	1

Elective – VI A ORGANISATIONAL BEHAVIOUR

	Learning Objectives
1.	To understand the various aspects of human behaviour at work.
2.	To understand the role of motivation and job satisfaction in organisational commitment
3.	To analyse different forms of organisational structure and contemporary communication tools.
4.	To analyse the importance of transaction alanalys is in facilitating negotiations and conflict management.
5.	To gain knowledge on recent trends in organisational change and development.

Course Outcomes

CO No.	CO Statement	Knowledge
		level
CO 1	Identify the effect of OB models and organizational learning on human behaviour	К3
CO 2	Assess theories of motivation and their impact on job satisfaction.	K5
CO 3	Examine effective communication tools for better organisational climate.	K4
CO 4	Analyse interpersonal transactions at workplace.	K4
CO5	Analyse the various OB models for change management and development in the organization.	K4

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	3	3	2	3	3	3	3	2	3
CO2	3	3	2	3	3	3	3	2	3
CO3	3	3	2	3	3	3	3	2	3
CO4	3	3	2	3	3	3	3	2	3
CO5	3	3	2	3	3	3	3	2	3

Second Year

Elective – V A STRATEGIC MANAGEMENT

	Learning Objectives
1.	To understand strategic management and its levels and phases
2.	To analyse the dynamics of competitive strategic management techniques
3.	To familiarize with the business and functional level strategies
4.	To gain knowledge on organisational and strategic leadership
5.	To apply latest concepts in strategy implementation and control

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Summarise strategic management principles at different levels and phases	K2
CO 2	Explain the dynamics of competitive strategic management techniques	K2
CO 3	Examine business and functional level strategies	K4
CO 4	Identify strategic leadership and organisational skills	K3
CO5	Apply latest concepts in strategy implementation and control	К3

	POs					PSOs			
	1	2	3	4	5	6	1	2	3
CO1	3	3	2	3	2	2	2	1	2
CO2	3	3	2	3	2	2	2	1	2
CO3	3	3	3	3	3	3	3	2	3
CO4	3	3	3	3	3	3	3	1	3
CO5	3	3	2	3	3	2	3	1	2

Second Year Elective–V B Semester III INTERNATIONAL FINANCIAL MANAGEMENT

	Learning Objectives
1	To understand the importance and nature of international flow of funds
2	To gain knowledge on the various features and transactions in the foreign exchange market
3	To analyse the techniques of international investment decisions for building a better portfolio
4	To understand the flow of funds in the international banks
5	To become familiar with various international instruments

Course out comes:

CO No.	CO Statement	Knowledge level
CO 1	Explain the importance and nature of international flow of funds	K2
CO 2	Analyse the fluctuations in exchange rate and impact on exchange markets	K4
CO 3	Analyse the techniques of international investment decisions for building a better portfolio	K4
CO 4	Explain the flow of funds in the international banks	K2
CO 5	Examine various international financial market instruments	K4

		POs					PSOs		
	1	2	3	4	5	6	1	2	3
CO 1	1	2	2	3	2	2	2	1	2
CO 2	1	2	2	3	2	2	2	1	2
CO 3	2	3	2	3	2	2	2	2	2
CO 4	1	2	2	3	2	2	2	1	2
CO 5	2	3	2	3	2	2	2	2	2

Second Year Core – XI Semester IV CORPORATE AND ECONOMIC LAWS

	Learning Objectives
1	To analyse current and capital account transactions and dealings in foreign currency under FEMA
2	To understand unethical competitive practices and forums for redressal of consumer
	disputes under Competition Act and Consumer Protection Act
3	To understand the procedure for obtaining patents and copyright under The
	Copyright and Patents Act
4	To evaluate offences and punishment for money laundering under Prevention of
	Money Laundering Act
5	To explain the registration and related procedures under Real Estate Act

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Recall important provisions of FEMA	K1
	Examine the provisions of the Competition Act, 2002 and Consumer Protection Act to govern commercial competition and protect a consumer	

	Summarise the process relating to obtaining copyrights and patents.	K2
CO 4	Examine the provisions of Money Laundering Act	K4
CO 5	Analyse the provisions relating to regulation of real estate	K4

		Pos						PSOs		
	1	2	3	4	5	6	1	2	3	
CO1	3	3	2	2	3	3	3	2	3	
CO2	3	3	3	2	2	3	2	2	3	
CO3	3	3	2	2	2	3	2	2	3	
CO4	3	3	3	3	3	3	3	2	3	
CO5	3	3	2	2	3	3	3	2	3	

Second Year Core – XII Semester IV HUMAN RESOURCE ANALYTICS

	Learning Objectives
1	To understand the concept and framework of human resource analytics
2	To evaluate the process of human resource analytics and the relevant research tools
3	To illustrate the evolution, types and design of HR metrics
4	To deal with data collection and transformation
5	To adopt tools and techniques for predictive modelling

Course Outcomes

CO No.	CO Statement	Knowledge level
CO 1	Examine the concept of human resource analytics	K4
CO 2	Apply the HR tools and techniques in decision making	К3
CO 3	Examine the different types of HR metrics and their relative merits	K4
CO 4	Make use of HR data in report preparation	К3
CO 5	Build models for predictive analysis	К3

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	3	2	2	3	3	3	3	3	3
CO2	3	3	2	3	3	3	3	3	3
CO3	3	3	2	3	3	3	3	3	3
CO4	3	3	2	3	3	3	3	3	3
CO5	3	3	2	3	3	3	3	3	3

Second Year

Elective – VI B INSOLVENCY LAW AND PRACTICE

Semester IV

	Learning Objectives
1	To gain knowledge on Insolvency and Bankruptcy Code
2	To gain knowledge of the recent developments in the arena of Insolvency Law and
	Bankruptcy code
3	To understand the legal, procedural and practical aspects of Insolvency and its
	resolution
4	To analyse cross border insolvency laws and insolvency resolution
5	To evaluate code of conduct laid down for Insolvency practitioners

Course Outcomes

CO No.	CO Statement	Knowledge
		level
CO 1	Recall the concepts, need for the insolvency and Bankruptcy	K1
	Code2016.	
CO 2	Analyze the provisions relating to Corporate Insolvency	K4
	Resolution Process, Insolvency resolution of corporate persons and	
	Resolution strategies	
CO 3	Analyse the legal provisions of Liquidation of Corporate Person,	K4
	Companies and Adjudication and Appeals for Corporate Persons	
CO 4	Summarise the provisions relating to Cross Border Insolvency	K2
CO 5	Examine the Professional and Ethical Practices for Insolvency	K4
	Practitioners	

	POs						PSOs		
	1	2	3	4	5	6	1	2	3
CO1	3	3	2	3	3	3	3	3	3
CO2	3	3	2	3	3	3	3	3	3
CO3	3	3	2	3	3	3	3	3	3
CO4	3	3	2	3	3	3	3	3	3
CO5	3	3	2	3	3	3	3	3	3

NME – I ACCOUNTING FOR MANAGERS - I

	LEARNING OBJECTIVES
1.	To impart knowledge about basic concepts of accounting and its applications
2.	To understand double entry system of book keeping
3.	To prepare subsidiary books and cash book
4.	To prepare bank reconciliation statement and rectification of errors
5.	To prepare final accounts

Course Outcomes

CO 1	Learn Accounting concepts, conventions and Accounting transactions
CO 2	Prepare Journal, Ledger and Trial Balance
CO 3	Prepare subsidiary books
CO 4	Classify errors, making rectification entries and prepare BRS
CO 5	Prepare Final Accounts with adjustments

ACCOUNTING FOR MANAGERS – II

Second Year

NME – II

Semester III

	LEARNING OBJECTIVES
1.	To impart knowledge about Cost Accounting
2.	To understand Cost concepts and prepare Cost sheet
3.	To impart knowledge about Management Accounting
4.	To analyse and interpret Financial Statements
5.	To prepare ratios from Profit and Loss Account

Course Outcomes

Students will be able to:

CO 1	Learn concepts of Cost Accounting
CO 2	Able to prepare Cost Sheet
CO 3	Learn concept of Management Account
CO 4	Prepare comparative, common size statements and trend analysis
CO 5	Prepare ratios from Profit and Loss Account

Second Year Skill Enhancement course / Professional Competency Skill Semester IV ADVANCED MS-EXCEL

	LEARNING OBJECTIVES
1.	To use worksheet and work book
2.	To import external data and creating table
3.	To create chart and pivot table
4.	To create custom auto filter
5.	To prepare various financial statements

Course Units

Course Outcomes

CO 1	Learn to use worksheet and workbook
CO 2	Understand to import external data and to create table
CO 3	Able to create chart and pivot table
CO 4	Learn custom auto filter
CO 5	Prepare various financial statements